



QUICK FACTS

The University of San Diego School of Business Administration (SBA) develops socially responsible business leaders with a global outlook through academically rigorous, relevant, and values-based education and research.

The SBA offers undergraduate degrees in Accountancy, Business Administration, Economics, Business Economics, Finance and Marketing. **The Undergraduate Business Program** is ranked 29th in the nation on BusinessWeek's 2009 list of the top 50 undergraduate business programs. This program is one of the top three in California, along with the University of California, Berkeley and the University of Southern California. USD was also ranked highest among schools in the West Coast Conference.

The **Accountancy** undergraduate program is one of only five California accounting programs that is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Our **Engineering Program** is nationally recognized for developing world class engineers empowered to become leaders with global perspectives and social awareness.

The **Master in Business Administration (MBA)** degree program is offered in a full-time cohort-based format that can be completed in 16 months and an evening format for working professionals. The MBA is a broad-based, interactive program focused on developing socially responsible, globally-minded leaders.

The **International Masters of Business Administration (IMBA)** degree program is cohort-based and designed to be completed in 12 or 16 months. Global issues are woven throughout the IMBA curriculum and examined from various perspectives in every course and includes an international practicum integrating core course skills in an international environment.

Full-time MBA and IMBA students have the opportunity to take part in a **Mentoring Program** where students are matched with leading local and national executives, from a variety of fields.

USD's School of Business Administration is partnered with the business schools at UCSD and SDSU to form **Hire San Diego** - a unique career fair that connects top graduate business students from all three schools with leading local and national organizations.

The **Master of Science in Accountancy (MACC)** degree program provides accountants with the skills necessary in mid- to upper-level accounting positions. The **Master of Science in Taxation (MTAX)** degree program develops skills needed by accountants who want to emphasize in tax.

In the **Master of Science in Real Estate (MSRE)** cohort-based program, students gain significant exposure to regional, national and international real estate academics and industry professionals.

The **Master of Science in Executive Leadership (MSEL)** program is delivered through an alliance with The Ken Blanchard Companies and the School of Business Administration. **Ken Blanchard**, author of *The One-Minute Manager*, lends his acclaimed leadership philosophy that has transformed leaders and organizations for over 20 years.

Through nationally renowned keynote speakers, the MSEL program hosts events such as; **Executive Leadership Series**, **Women in Leadership Conference** and **Servant Leadership Forum**. These events provide insight learning and structured networking opportunities to over 200 area executives and students. Past speakers have included **Pat Woertz**, CEO and President of Arthur Daniels Midland, **Bill George**, former CEO of Medtronic; **Ken Blanchard**, best selling author; **Peter Farrell**, CEO of ResMed and **Keith Coats**, founding partner of TomorrowToday.biz.

The **Master of Science in Global Leadership (MSGL)** degree program prepares graduates to succeed in the global economy by emphasizing the principles of ethical leadership, best business practices, and respect for cultural, political, and economic differences. Their education model uses the latest tools for collaborative learning, online instruction, and traditional classroom methods. The MSGL Program co-sponsors the annual **Vice Admiral James B. Stockdale Leadership and Ethics Symposium** and also the annual **Global Leadership Conference** in Shanghai, China.

Students in the Web-based **Master of Science in Supply Chain Management (MS-SCM)** degree program participate in a 'high-touch, high-tech' learning environment that combines the benefits of state-of-the-art online learning with face-to-face instruction.

Through the **Ahler's Center for International Business**, students can study abroad in top universities around the world. A variety of short- or long-term programs allow students to take courses or engage in consulting projects abroad.

The **Burnham-Moores Center for Real Estate** delivers outstanding education, industry outreach, career services and cutting-edge research to advance socially responsible leadership in real estate.

The **Accountancy Institute** offers a variety of personalized educational opportunities including Tax Boot Camp, a Certificate in Financial Planning, and other continuing educational programs.

The **Supply Chain Management Institute** brings practitioners and academics from around the world to its annual fall forum to share ideas on forward-looking topics, such as Sustainability, Green Supply Chains, Social Responsibility and Risk Management.

The SBA has over 25 **Professional Student Organizations**, including Beta Gamma Sigma, Student International Business Council (SIBC), Beta Alpha Psi, Graduate Business Student Association (GBSA), Supply Chain Management Association and the Real Estate Society.

The SBA is committed to developing socially responsible leaders, and incorporates community service projects as a requirement of course study, such as the **Thanksgiving House Project**. The mission of this project is for students to improve the quality of life of deserving citizens of a community adjacent to USD, by renovating their homes. This project allows students the opportunity to apply the tools/techniques of project management while doing community service.

RECOGNITION

- Accredited by the **Association to Advance Collegiate Schools of Business (AACSB)**
- In *US News and World Report* "Americas Best Colleges 2008," USD is rated **#107**
- USD was featured in the Princeton Review book, *Colleges with a Conscience: 81 Great Schools with Outstanding Community Involvement*. USD was selected because of its excellent service-learning programs and blending academics with community work.
- USD's undergraduate business program is ranked 29th in the nation on BusinessWeek's 2009 list of the top 50 undergraduate business programs. This program is one of the top three in California, along with the University of California, Berkeley and the University of Southern California.

- In the 2009 *BusinessWeek* ranking, the SBA undergraduate faculty received a “**Teaching Quality Grade of an A+.**”
- *Beyond Grey Pinstripes* ranked USD’s MBA program **#36** in the top 100 socially responsible MBA programs in the world, which makes it the highest ranked program in Southern California.
- The undergraduate **Engineering Program** is ranked **#21** by U.S. News for schools who are accredited by the Accreditation Board for Engineering and Technology (ABET) and whose highest engineering degree is a bachelor’s or master’s.
- In the **International Collegiate Business Strategy Competition**, USD’s undergraduate team has placed 1st in overall performance for the last 5 years.
- **MS-SCM** is the only program in the world with Institute for Supply Management approval.

SBA STATISTICS

- **1,122** undergrad students who have declared their majors are business majors (38% of total USD undergraduates)
- **404** graduate students in the following programs (fall 2008):
 - **19** students in the MACC program
 - **15** students in the MTAX program
 - **40** students in the IMBA program
 - **39** students in the Full-time MBA program
 - **119** students in the Evening MBA program
 - **35** students in the MSEL program
 - **74** students in the MSGL program
 - **32** students in the MSRE program
 - **31** students in the MS-SCM program
- Student-faculty ratio of **16:1**
- Average undergraduate class size in business electives is **25**
- Average graduate program class size of **17**
- **96%** of faculty have Ph.D.’s
- Average high school GPA for entering undergraduate students is **3.8**
- The average GMAT for the entering full-time MBA class of 2009 is **675**
- **75%** of undergraduate accounting graduates receive jobs before graduation and by 90 days after graduation, the number increased to **90%**
- **25%** of USD’s accounting undergrads land a job at one of the “Big 4” Accounting firms
- **71%** of graduating students from undergraduate program report completing an internship
- The current median salary for SBA undergraduate graduates is **\$47,000/year**
- Master of Science in Real Estate program has historically placed **100%** of their graduates in jobs

DEGREE PROGRAMS

Undergraduate major fields of study (6):

Accountancy • Business Administration • Business Economics • Economics • Finance • Marketing

Undergraduate minor fields of study (11):

Accountancy • Business Administration • Economics • Finance • IT • Management • International Business • Law and Ethics • Management • Marketing • Real Estate • Supply Chain Management

Graduate programs

MBA Programs:

- Full-time MBA program (MBA)
- International MBA program (IMBA)
- Evening MBA program *for working professionals*

Business Leadership Programs:

- Master of Science in Executive Leadership (MSEL)
- Master of Science in Global Leadership (MSGSL)

Specialized Master's Programs:

- Master of Science in Accountancy (MACC)
- Master of Science in Real Estate (MSRE)
- Master of Science in Supply Chain Management (MS-SCM)
- Master of Science in Taxation (MTAX)

Joint Degree Programs:

- Master of Business Administration/Juris Doctor (MBA/JD)
- International Master of Business Administration/Juris Doctor (IMBA/JD)
- Master of Business Administration/Master of Science in Real Estate (MBA/MSRE)

CENTERS AND INSTITUTES

- **John Ahlers Center for International Business**
 - Study abroad opportunities in Asia, Latin America, and Europe
 - International consulting practicum's
 - Scholarships for international study abroad programs
 - International scholars, Executives-in-Residence, speakers and international events
- **Burnham-Moores Center for Real Estate**
 - Student/faculty interaction with more than 1,000 real estate professionals
 - Internships, mentor programs, scholarships, "Shadow an Executive" and other support programs that prepare students for a range of real estate careers
 - Nationally recognized conferences that draw more than 2,000 industry professionals
 - Extensive applied research programs and Real Estate Society programming
- **Accountancy Institute**
 - Accountancy networking opportunities for students, alumni, and others
 - Degree/Certificate programs in Accountancy
 - Personalized career information, guidance, and faculty mentoring
 - Courses and special programs for continuing professional education
- **Supply Chain Management Institute**
 - Leading-edge strategies in integrating supply, operations and logistics
 - Internships, co-ops, job workshops/counseling and career opportunities
 - Supply Chain Management Association - a student organization that provides guest speakers, industry facility tours and professional alliances

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