



**MASTER OF SCIENCE
IN EXECUTIVE LEADERSHIP**
SCHOOL OF BUSINESS ADMINISTRATION



THE USD ADVANTAGE

At the University of San Diego, we are committed to academic excellence as well as an ethics-based curriculum. Our campus is located in San Diego, California; the epicenter of hundreds of biotech, communications, software, Internet and information technology companies, which has earned the distinction of having the most diversified high-tech economy in the United States. Students in the School of Business Administration's **Master of Science in Executive Leadership** program have the unique opportunity to develop in a dynamic business environment that shares a border with Mexico and serves as a gateway to the Pacific Rim. Approaching market challenges equipped with the reputation of the University of San Diego and the knowledge base that students obtain from the School of Business Administration, provides MSEL graduates with a competitive edge that is second to none.

MASTER OF SCIENCE IN EXECUTIVE LEADERSHIP (MSEL)

THE MISSION OF THE MASTER OF SCIENCE IN EXECUTIVE LEADERSHIP PROGRAM IS TO DEVELOP AND INSPIRE LEADERS WHO WILL TRANSFORM THEIR ORGANIZATIONS AND OUR WORLD THROUGH SERVICE WITH COMPASSION AND INTEGRITY.

ABOUT THE PROGRAM

Delivered through an alliance between the **University of San Diego's** accredited and highly ranked School of Business Administration and **The Ken Blanchard Companies™**, the **Master of Science in Executive Leadership (MSEL)** is an innovative, values-based business degree for established and emerging executives. The curriculum promotes a command of business acumen as well as a mastery of interpersonal and organizational skills to ensure maximum individual and enterprise impact.



KEN BLANCHARD

DEGREE CURRICULUM

The MSEL degree is awarded upon successful completion of 19 sequenced courses, for a total of 36 graduate credit hours. The program emphasizes understanding and developing the leadership skills necessary for success in a variety of organizational contexts.

Each course in the sequence builds upon the knowledge and skills gained in prior coursework. This carefully coordinated and highly integrated curriculum provides participants with a consistent focus on leadership theory and practice, ranging from self-leadership to leadership that transforms organizations.

THE VALUE PROPOSITION

Recipients of the MSEL degree possess a distinct advantage in the marketplace. Through the program, participants develop strengths in intra- and interpersonal skills, as well as the technical business skills needed to lead organizations. The degree curriculum enhances a candidate's collaborative and strategic ability, allowing him or her to unlock and sustain the power and potential of the entire organization.

Delivered in alliance with **The Ken Blanchard Companies™**, the program integrates highly acclaimed and time-proven leadership tools with business models that have transformed leaders and their organizations for over 30 years. Focusing on the mastery of critical leadership competencies and execution of innovative, real-world applications, the MSEL program maximizes opportunities for both personal and organizational growth.

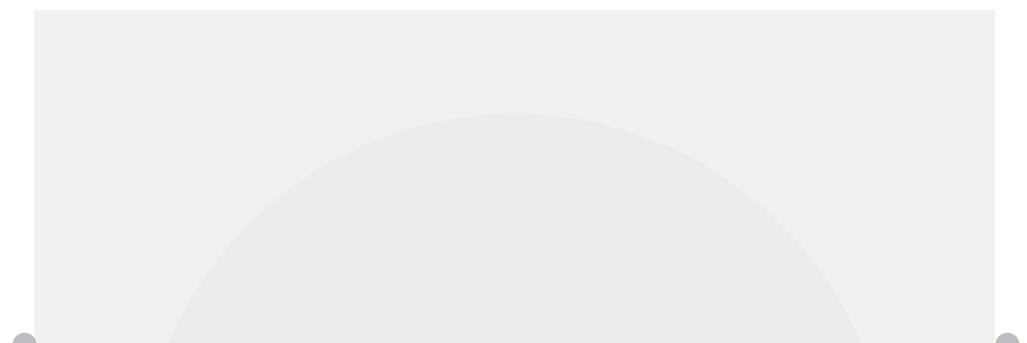


GARRY RIDGE, CEO OF WD-40 COMPANY

MSEL program graduates have developed the leadership skills necessary to:

- Facilitate behavioral change in self and others through self-knowledge and heightened awareness of situational challenges;
- Foster highly productive and collaborative relationships among individuals, teams and organizations;
- Analyze complex business situations, negotiate organizational needs, and plan effectively to meet defined objectives; and
- Design and execute strategic initiatives to effect organizational change, deliver results and achieve industry leadership.

Through the MSEL program, executives acquire the functional disciplinary skills needed to lead a business and the inspirational skills of the heart to ensure a team's success when a good plan is simply not enough.



RECOGNITION

The USD School of Business Administration is AACSB accredited and offers highly ranked undergraduate and graduate business programs.

RANKED

Best Part-Time MBA Programs



RANKED

Best MBA Programs for Social Responsibility



RANKED

Best Undergraduate Business Programs



RANKED

Best Campus Environment



DISTINGUISHING FEATURES

EXECUTIVE PARTICIPANTS The MSEL program targets established and emerging leaders who possess 15 or more years of professional experience.

SENIOR FACULTY INSTRUCTION Each course is led by a distinguished team comprised of senior USD School of Business Administration faculty, experienced Chief Executive Officers, and internationally recognized business educators. Students benefit from the integration of applied research and real-world business practice.

EXECUTIVE FORMAT Structured to accommodate the busy schedule of executive participants, the program is delivered in one weekend per month, with meals provided while on campus. All books and materials are purchased for and delivered to students prior to each course, allowing executives to maximize their learning time.

HOLISTIC LEADERSHIP The MSEL program enhances one-on-one, organizational and enterprise leadership. The program curriculum is sequenced to maximize a candidate's skill development.

COHORT LEARNING Executive students, drawn from diverse industries and functional disciplines, progress through a series of 19 integrated courses together. Sharing established solutions and best-practices to common leadership challenges accelerates learning, expands participants' professional networks, and provides peer support and coaching. Alumni consistently regard the cohort experience as key to the value and impact of the program.

REAL-WORLD APPLICATION Through assignments, students are expected to learn by doing. Each course provides the maximum opportunity to integrate the tools and best-practices in the student's work process. The program is not time away from work, but rather time to reflect on and improve your work.

HIGH ROI MSEL graduates are testaments to the impact the program has had on accelerating their career growth and income levels, as well as on their job satisfaction. In addition, MSEL students frequently comment on their ability to use new skills acquired in the previous weekend to resolve job challenges today.



SCHOOL OF BUSINESS ADMINISTRATION

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