

FOR IMMEDIATE RELEASE:

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**CALIFORNIA ASSOCIATION OF REALTORS CHIEF ECONOMIST TO
HEADLINE BURNHAM MOORES CENTER'S 11TH ANNUAL
RESIDENTIAL REAL ESTATE CONFERENCE**

SAN DIEGO, Dec. 6, 2010—On Dec. 14, the University of San Diego's Burnham-Moores Center for Real Estate will host its 11th Annual Residential Real Estate Conference: Outlook 2011 on the USD campus from 7:30 to 11:30 a.m. The conference will feature keynote speaker **Leslie Appleton-Young**, vice president and chief economist, for the California Association of Realtors.

Other featured speakers will include: **Alan Gin, PhD**, associate professor of economics, University of San Diego; and **Ryan Ratcliff, PhD**, assistant professor of economics, University of San Diego. The speakers will discuss the state of the industry and give their forecasts for the 2011 residential real estate market from a local, state and national perspective.

The conference will also feature a residential real estate industry panel with **Joseph Anfuso**, president of Florsheim Homes, **Greg Garrabrants**, president and CEO of the Bank of the Internet, **Rick Hoffman**, president and COO of Coldwell Banker's San Diego and Inland Empire operations and **Alan Nevin**, director of economic research of MarketPointe Realty Advisors. The panel will be moderated by **George Chamberlin**, executive editor of *The Daily Transcript*.

To register for the event, go to www.sandiego.edu/outlook. For questions and fax or mail-in registrations, contact Diane Gustafson, at dgustafson@sandiego.edu or at 619-260-2379.

Founded in 1993, the University of San Diego's Burnham-Moores Center for Real Estate is committed to delivering outstanding education, industry outreach, career and research services to advance socially responsible leadership in the real estate profession. As part of the University's School of Business Administration, the Center offers a Master of Science in Real Estate degree, an undergraduate major and minor in real estate, a Certificate in Real Estate Finance, Investments and Development, a Certificate in Real Estate Entitlement, Development and Design, and several major industry conferences throughout the year. For more information, visit www.usdrealstate.com

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