

## *International Master of Business Administration*

Requirements for the International MBA Degree for those students who started before Fall 2006.

Prerequisites are indicated in parentheses.

### I. International Core Courses (all required, 19 units)

GSBA 501 – Organizational Concepts and Techniques

GSBA 502 – Information and Analysis (501)

GSBA 504 – Customers and Markets (501, 502)

GSBA 505 – Financial Management and Analysis (503)

GSBA 506 – Operational Processes (502)

GSBA 510 – Financial Accounting (501)

GSBA 511 – Managerial Accounting (510)

### II. International Breadth Courses (all required, 15 units)

GSBA 523 – International Financial Management (505)

GSBA 532 – International Comparative Management (501)

GSBA 553 – International Marketing (504)

GSBA 581 – International Trade and Commerce (501)

GSBA 583 – International Business Law and Ethics (501)

### III. International Practicum (3 units)

The international practicum is designed to provide students with the opportunity to apply knowledge of business operations in the context of the cultural, economic, and political climate of other countries. The practicum is an international consulting project with a field-based experience.

### IV. Capstone Course (to be taken during the final regular semester, 3 units)

GSBA 591 – International Strategic Management

### V. Electives (9 units)

Courses at USD: There are a wide variety of elective courses. You may also select a concentration by taking three electives in one area. A maximum of 6 units may be chosen from the School of Law or other relevant USD graduate program. For courses outside the School of Business Administration, permission must also be obtained from the Director of the graduate program. See the appropriate section of this Bulletin or the School of Law Bulletin for information about course offerings outside the School of Business Administration. Prerequisites for all elective courses must be observed.

Courses Abroad: Electives (as well as the International Courses) can be taken in the study abroad programs sponsored by the John Ahlers Center for International Business. These courses can also be taken at one of our partner universities for a semester study abroad experience.

Internship: An internship may be for course credit and must be approved by our International MBA advisor. This requirement ensures that the work experience has relevance to the International MBA program. The term of the work experience must exceed two months unless otherwise approved your advisor.

#### VI. Language

Students are required to demonstrate “Mid-Intermediate” or higher on the ACTFL Scale oral competence in one language other than English.

#### VII. Work Portfolio

The work portfolio requirement is included as part of the International MBA program to assist students in accumulating examples of their graduate work which would be useful in their career pursuits. Although graduate faculty may offer insight as to what is appropriate to include in the work portfolio, it is the students’ responsibility to select projects that are representative of their best work by the time they finish the capstone course. Portfolios will be reviewed by a faculty committee and must be submitted two months prior to graduation. The following are examples of items that could be included in a portfolio.

- Current resumé
- Formal research paper using secondary sources (library)
- Formal research paper using primary data sources (survey, interview, etc.)
- Videotape of their own oral presentation
- Software creation: Web page, video production, advertisement, computer slide production, spreadsheet, database, or other suitable software
- Complex problem solution based on real situation or case study
- Community service

Total Units: 49