

Biography



Patricia Zigarmi, EdD Speaker, Trainer, Consultant, Author

Patricia Zigarmi, EdD, is a captivating motivational speaker, highly regarded management consultant and trainer, best-selling author, and experienced businesswoman.

On the speaker's platform, she is engaging and passionate. Her ability to blend power and warmth, as well as knowledge and instinct, translates into messages that are informative, entertaining, and practical. Because of her direct contact with clients and her unwavering devotion to understanding and meeting their specific needs, she delivers hard-hitting keynote speeches and programs that consistently result in repeat engagements.

Dr. Zigarmi currently serves as Vice President of Business Development for The Ken Blanchard Companies®, an internationally recognized management and leadership training and consulting firm based in San Diego. She has played an integral role in the execution of Blanchard® long-term consulting contracts with many *Fortune* 500 and global companies. Respected for her ability to listen and build trust, she has also been a business coach to hundreds of executives and managers.

Pat is an expert in the areas of leadership and change management and is coauthor of *Leadership and the One Minute Manager*, the third book in Ken Blanchard's best-selling One Minute Manager Library. She also coauthored many Blanchard training programs and products, including *Situational Leadership® II*.

Pat received her bachelor's degree in sociology from Northwestern University and a doctorate in leadership and organizational development from the University of Massachusetts, Amherst.

Clients:

Anthem Blue Cross Blue Shield	LensCrafters
American Express	Mattel, Inc.
Amgen	Nokia
AstraZeneca	Pfizer
BearingPoint	Pharmacia
Big Lots Stores, Inc.	SC Johnson
Black & Decker	Siebel
CertainTeed	Sony Electronics
Corinthian Colleges, Inc.	Sony Pictures Entertainment
Freddie Mac	T.J. Maxx
Gateway	Wells Fargo Bank
Gillette	
GlaxoSmithKline	

Testimonials:

"Pat enhanced the 'lecture' format by engaging the audience in participative interactions. There was good balance between seriousness, humor, and personal disclosure to engage audiences at all times."

—Linda A. Grossman, The Berry Company

"... I'd like to bring to your attention the high level of synergy in your facilitation styles ... easy transition and integration on the fly; and smooth yet challenging response to questions Awesome, awesome job!"

—Mark Sato, Oracle

Pat Speaks and Consults On:

Managing People Who Want to Manage Themselves

Learning how to attract, motivate, inspire, and retain these talented individuals

Getting to Wow!

Creating the conditions for peak performance

Leading Change so People Want to Change

Understanding and implementing change

Inspiring and Influencing

Using the skills of *Situational Leadership® II* to increase the quality of conversations about performance and development