



COURSES FOR AN MBA EMPHASIS IN SUPPLY CHAIN MANAGEMENT

The MBA program at USD is designed to provide students with a broad, general, management-oriented graduate education with opportunities to emphasize in specific areas. The program offers a broad-based integrative curriculum that prepares students to undertake mid-level and senior-level general management positions. The primary objectives are to develop a breadth of functional skills in teaming, collaboration, conflict management, cross-functional integration, process design, leadership, and analytical and critical thinking.

Supply Chain Management is a core competency at world-class firms. The principal benefit of supply chain management is the generation of a sustainable competitive advantage. A firm's supply chain extends from the end customer back through the firm's distributors, the firm itself, its suppliers, and their suppliers. Supply chain management focuses on the design, development, and management of relationships, both inside the firm and with the firm's supply world. These relationships are essential to ensure a smooth flow of quality goods, services, and technology which optimizes end customer satisfaction. The program integrates three key legs: supply management, logistics, and operations. Students also will be able to participate in the activities of the Supply Chain Management Institute.

The Supply Chain Management emphasis requires 6 or more units in supply chain. Select two or more from the following:

GSBA 560 Supply Chain Systems (3)

This course addresses the systems necessary to develop and manage successful supply chains. Enterprise management systems, (SAS, SAP, etc.); information, EDI, and logistics systems; supplier measurement systems, supply chain modeling and optimization; and the integration strategies are examined.

GSBA 561 Supply Management (3)

Supply management is one of the most critical and the least understood functions of modern organizations. Supply management is responsible for the design, development, optimization, and management of an organization's internal and external components of its supply system. Supply chain management addresses the challenges of integrating the members of an organization's supply chain in a seamless manner. A well-run supply system will greatly improve an organization's profits, its productivity, and the quality of its products and services and therefore, its market share and profitability. Teaching methods include a combination of lecture, seminar, and case discussions.

GSBA 562 Strategic Cost Management (3)

This course investigates the highly dynamic, timely and little understood area of cost management in the supply chain. The focus on cost management is designed to give the student an appreciation of cost reduction as a critical tool in the business strategy of competitive firms. Emphasis is redirected from price to total cost of ownership. Students will be introduced to the process of identifying costs in the system, methods of measuring costs, determining cost drivers and developing written strategies on reducing or managing costs. Teaching methods include a combination of lecture, case studies, and industrial projects. *Prerequisite: GSBA 511 may be taken concurrently*

GSBA 594 Special Topics in Supply Chain Management (1 – 3)

Topics of current interest in graduate business study. Course content and structure will differ depending on instructor. Consult your advisor for course description for any given semester. *Prerequisite: will vary depending on topic selected.*