



bt BLANCHARD TRAINING AND DEVELOPMENT, INC.

Dr Marjorie Blanchard

Dr. Marjorie Blanchard has earned a reputation worldwide as a compelling motivational speaker, accomplished management consultant and trainer, best-selling author, and entrepreneurial businesswoman.

In 1983 Margie was chosen Speaker of the Year by *New Woman* magazine and *American Express*. In 1991 she and her husband, Ken, were chosen Entrepreneurs of the Year by the Johnson School of Business at Cornell University. For more than a decade Margie has been a popular faculty member of the Young Presidents' Organization (YPO) at International University. A dynamic and inspirational speaker, Margie's messages are profound in a practical sense and consistently seasoned with humorous anecdotes.

Coauthor of *The One Minute Manager Gets Fit* (William Morrow, 1986) and *Working Well: Managing for Health and High Performance* (Simon and Shuster, 1985), she is well-versed in a variety of topics and often speaks on leadership, customer service, empowerment, team building, and managing and reengineering change and wellness. Her seminar "Strategies for Balancing a Complicated Life" has become increasingly popular in corporate, educational, and association settings throughout the country.

As CEO and cofounder of Blanchard Training and Development, Inc., Margie has recently become director of the office of the future, a think-tank division within the Blanchard organization that is focused on ensuring the organization's continued success, as well as on helping to reshape the corporate and education industries.

Margie received her bachelor and master of arts degrees from Cornell University and her Ph.D. from the University of Massachusetts, Amherst.

Dr. Marjorie Blanchard Partial Client List

Client list goes here

"It is always difficult to appear before an audience that has just completed several days of long hours, heard lots of speakers, and is concerned about the trip home. Margie did a remarkable job of taking an initially skeptical and inattentive group and quickly winning them over to both her and her message. Thanks Margie, our members left the convention on a positive, up-beat note."

Marty Treadwell
Recreation Vehicle Dealers Association

"You have a nice, easy style that immediately bridges the gap with the audience and builds rapport. Your content was chock full of good ideas and concrete suggestions and would be useful to anyone involved in the business of making things work better."

Betts Harley
American Society for Training and Development

"We were awed not only by your presentation, but by the manner in which it was given. There's no question that Margie has a way of captivating her audience so that they will listen to the important points you're trying to make."

William D. Cox, Jr.
Cornell University

"'Excellent,' 'Outstanding,' 'Fantastic,' 'Inspirational!'" These are just some of the wonderful comments from the evaluations of Southern District AAUW members about your presentation. They certainly enjoyed and appreciated your talk."

Kris Downey
American Association of University Women