



btD BLANCHARD TRAINING AND DEVELOPMENT, INC.

Dr. Kathleen Martin

Dr. Kathleen Martin is a sought after seminar leader, trainer, and motivational speaker. With an impressive background in designing and delivering programs on presentation skills, leadership training, team building, managing change, personal growth and self-esteem development, stress management, and creating an organizational vision, Kathleen has worked with a number of reputable companies, including GTE, Pacific Bell, ARCO, Hughes Aircraft, and Northrup Corporation.

From 1995 to 1997 Kathleen was director of programs and training for Golden Door Fitness Resort, where she was responsible for developing and training leadership and customer-service programs, as well as planning and managing everyday resort operations. Prior to this, she was vice president of Hypmovation, where she was instrumental in expanding the company from one location with thirty employees to four regional centers with 400 employees and a gross income of approximately two million dollars.

As the training specialist for Blanchard Training and Development, Inc., Kathleen is responsible for conducting training for trainers and public workshops, as well as follow-up training interventions. She has authored a number of publications and programs, including *Beyond Positive Thinking*, *The Creative Edge*, *Inner Fitness*, *Stress Management for Real Estate Professionals*, *Speak with Impact*, *The Mobile Office*, and *Teamservice*.

Kathleen received her master of arts degree in marriage, family, and child counseling and her doctor of philosophy degree in clinical psychology.

Dr. Kathleen Martin Partial Client List

ARCO Products
GTE
Pacific Bell
Chiat/Day Advertising
Hughes Aircraft
Xerox Corp.
Lockheed Corp.
New England Systems Seminars
Litton Corp.
Northrup Corp.
Los Angeles Department of Water
and Power

"Our business is highly competitive, fast paced, and in a constant state of flux. The skills and techniques you taught will better equip us to deal with the many changes in our day-to-day professional and personal lives."

Marie Kordus
KPRW Radio

"All the comments after your program were very positive, i.e., 'The seminar came right on time.' It was nice to know that management thought enough about us to provide this type of class. Thank you for the professional care that you bring to the employees at GTE Data Services."

Charles J. Connoy
GTE Data Services

"I want you to know what a fantastic job you did, and that I would recommend you to any other organization looking for a similar speaker."

Ginger Langston
San Diego Cash Management Association

"I received rave reviews from everyone who attended the workshop you conducted on Creative Management."

Laura Wylie
City of Burbank