



## John Rehfeld

John Rehfeld is an independent Board Member of two public and two private technology companies. The public companies are ADC/Telecom, a \$1.4B telecom hardware company and Local.com, a \$50M local search engine company. Rehfeld is also lead Director and Chairman of the Compensation Committee for Local.com, and Chairman of the Compensation Committee for ADC/Telecom. In addition, Rehfeld has been a CEO Coach for five different CEO's, judges business plans for two universities and teaches Marketing and Entrepreneurship in the Pepperdine Executive MBA program and in the University of San Diego's Master of Science in Executive Leadership program.

Rehfeld was previously VP & General Manager of Toshiba's laptop computer business, where he launched the first commercially successful laptop computer in 1986 and was subsequently named one of the top 25 computer executives by CRN magazine. He then became president of Seiko Instruments USA, followed by CEO positions with three other technology companies in Northern and Southern California, including Proxima, a NASDAQ traded company. In addition, he has served on the board of over 12 public and private companies including Seiko USA.

Rehfeld has written an HBR article and a book about his management experiences at Toshiba and Seiko, "Alchemy of a Leader" which was translated into six different languages. He has also written articles in Harvard Business Review, NY Times, The Pepperdine Business Review, Directors Monthly and The Corporate Board.

His academic credentials include a Bachelors of Science in Chemical Engineering from the University of Minnesota and an MBA from Harvard University. He is a former member of YPO. He lives in Del Mar, California with his wife, and has four grown children.