



BTJ BLANCHARD TRAINING AND DEVELOPMENT, INC.

Dr. Drea Zigarmi

Dr. Drea Zigarmi is a highly respected and experienced management consultant, best-selling author, and powerful trainer and motivational speaker.

His client list reads like a who's who in international business, and his accomplishments within each organization are a result of his talent, knowledge, and the unique manner in which he inspires leaders to take risks and creative action. Companies such as Dow Chemical, Lockheed, and Canadian Pacific have benefited from his work in the areas of management and organizational development, performance appraisal, and productivity improvement, and their leaders have developed admiration and respect for Drea's commitment to their mission.

On the speaker's platform, Drea communicates with authority. He skillfully blends humor with a no-nonsense approach and prompts people to reflect on their learnings long after a session is over.

He is co-author of *Leadership and The One Minute Manager*, the third book in Ken Blanchard's best-selling One Minute Manager Library, and co-developed a number of Blanchard Training and Development products, including the widely used Leader Behavior Analysis instruments.

Drea received a bachelor's degree in biology from Norwich University, a master's degree in humanistic education, and a doctorate in education, administration, and organizational studies from the University of Massachusetts, Amherst.

Dr. Drea Zigarmi Partial Client List

American Honda Motor Co., Inc.
AT&T
Baltimore Orioles
Chevron Corp.
Chicago Cubs
Dow Chemical, U.S.A.
Enron Corp.
General Mills/Red Lobster
Home Savings of America
IBM Corp.
Inter-Continental Hotels
Lockheed Space Missile Division
McDonnell Douglas Astronautics
Nissan Motor Manufacturing Corp., U.S.A.
San Diego Padres
Siemens Medical Systems, Inc.
Sprint
U.S. Postal Service
Vulcan Chemicals
Young Presidents' Organization

"Your presentation was the highlight of our meeting, without question, and set an up-beat, professional tone that carried throughout the week. We received numerous compliments praising your performance and, I must say, you exceeded my highest expectations."

Dan Bonasoni
General Electric Credit Corp.

"You were terrific! Your presentation style was very effective, and you had an excellent blend of information, humor, and interaction with the audience. I also appreciated your successful efforts to understand our job environment and political realities."

Sheila McCanna
County of Orange

"Your presentation, coupled with the subject matter, made this one of the most enjoyable training courses that I have experienced."

James W. Pollack
Dow Corning Corp.

"Your presentation had real grace and style."

Robert Wilbur
Smith, Bucklin & Associates, Inc.

"Our program in Singapore was a tremendous success due to your professionalism, enthusiasm, dedication, and outstanding personal efforts. It was a rare delight to meet you."

Robert Wong Leung
Inter-Continental Hotels