



Faculty Profiles

Craig Barkacs

Craig received a B.A. in Philosophy from Kenyon College in Ohio in 1978. He later moved to San Diego, where he received a J.D. at the University of San Diego in 1981. This was the beginning of a long affiliation with USD. After passing the California Bar Exam, he began working on his MBA at USD. Craig left San Diego briefly to pursue business opportunities in Denver, but just a year later, was promoted by his company and moved back to California. Craig began working as an attorney for a labor law firm in Newport Beach, CA in 1985 and resumed his MBA work at USD. By 1987, he had completed his MBA and returned to San Diego to work for a Rancho Bernardo law firm. In 1988 Craig was hired to teach as an adjunct professor at USD, which allowed him to put his philosophy degree to use teaching Business & Society to undergraduates. Craig has been very involved with the USD community, serving on the Faculty Senate, as a faculty advisor to on campus clubs, on the Executive Committee for the Faculty Senate, on the Academic Integrity Committee, and the Academic Initiatives Committee. Not only has Craig excelled as a teacher, but he has also excelled as a trial attorney. He received a \$1.2 million verdict in a high-profile 8-week trial that received national coverage. Craig has never lost a jury trial. A few years after his wife Linda finished law school at USD, the two began their own law firm, Barkacs & Barkacs. Craig will tell you that Linda's name comes first! In 2000, Craig Barkacs fulfilled a lifelong dream to run for Congress. It was an incredible experience and he wouldn't change a thing, except, perhaps, for the outcome! After the campaign, Craig turned his full efforts back to his first love -- teaching. He is a dedicated professor who is loved by his students. Craig has been voted "Professor of the Year" numerous times by the graduate business students at USD, most recently in 2006. He is known for his intelligence, passion and sense of humor.

Linda Barkacs

Professor Linda Barkacs holds a degree in Accounting from Irvine Valley College. She also has a B.A. in Political Science from San Diego State University, with a minor in English Literature. While working on her undergraduate degrees, Professor Barkacs worked in the accounting field. Professor Barkacs graduated from the University of San Diego School of Law with Juris Doctorate degree. While at USD School of Law, she was President of Women's Law Caucus and a Director on USD's Moot Court Board. During her second year of law school, Professor Barkacs and her partner won USD's Moot Court Constitutional Law Competition and competed at Boalt Hall, UC Berkley, in the statewide competition. While still in law school, she also interned in the gang prosecution unit of the San Diego District Attorney's Office. Upon graduating from law school and passing the California bar exam, Professor Barkacs became an associate at the law firm of Hinchey, Witte, Wood, Anderson & Hodges. During that time, she was involved in a

number of high profile trials, including a sexual harassment case against the City of Oceanside that resulted in a \$1.2 million verdict. In 1997, Professor Barkacs and her husband, Professor Craig Barkacs (also at USD), started their own law firm. The firm specialized in business and civil litigation, as well as employment law. She and her husband handled business and civil litigation in federal and state court, employment law cases, and appeals, and were also involved in numerous mediations and arbitrations. Professor Barkacs began teaching at USD in 1997, and went full-time in Spring, 2002. She currently spends her time teaching, publishing, consulting on legal issues and doing volunteer work for numerous civic causes. She enjoys swimming, working out and spending her free time with her husband and their three cats

Bradley Chase

Brad received a B.A. in Psychology with minors in math and philosophy, M.S.I.E. in Industrial Engineering with a concentration in operations research and systems, and a Ph.D. in Industrial Engineering with a concentration in ergonomics from the University of Louisville. He later moved to San Diego, where he began work on a Master of Public Health (MPH) degree with a concentration in Public Health Management at San Diego State University. Brad joined the University of San Diego as Assistant Professor of Industrial & Systems Engineering in Fall 1999. He has taught courses in Operations Management, Economics, Systems Engineering, Simulation, Work Analysis, Ergonomics, Statistical Process Control, Mathematics, and Statistics. In addition to Brad's time at USD, he has worked at United Parcel Service, San Diego State University, and Scripps Health. Currently Brad has an appointment as a Research Scientist at the Naval Health Research Center in San Diego. Brad is an active consultant in the area of Performance Improvement. He has consulted with Toyota, Chrysler, Covenant Management Services, Active Input Solutions, SAIC, and Consolo Systems – a local software startup. His research has been supported by the Army Research Institute, Defense Advanced Research Projects Agency (DARPA), U.S. Navy, American Society for Engineering Education, and the University of San Diego. He has published several journal articles and book chapters in the area of human performance and sits on the editorial board of two major journals, two edited texts, and several conference proceedings. He has an interest in learning styles and the use of technology and utilizes WebCT for every course taught. Brad is a member of the Institute of Industrial Engineers (IIE), Human Factors and Ergonomics Society, American Society for Engineering Education, and is webmaster for the San Diego chapter of IIE and Faculty Advisor for the USD student chapter of IIE.

Carl Cooper

Carl Cooper has over 35 years experience in operations management. He earned his B.S. in Engineering from Long Island University, his M.B.A. from C.W. Post College, Roth Graduate School, and his D.B.A. in Management, Nova Southeastern University. His diversified background includes line and staff management in consultancy, manufacturing, materials, quality, systems and administration. In addition to his corporate experience, he has written numerous articles, and papers and lectured on JIT/ERP, Total Quality Management, Six Sigma, Re-engineering, Cycle Time Reduction, ISO/Baldrige, Purchasing, Operations /Manufacturing Management, Inventory Management, Training, Supply Chain and the Implementation of Change. Carl has co-authored the text, "Power Purchasing: Supply Management in the 21st Century." Currently, Carl Cooper is **PARTNER - GATE 1 CONSULTANTS - A SOLUTIONS TEAM**. He is responsible for helping companies incorporate the tools and technologies required to reduce cycle time and improve quality and productivity. In this capacity, he has consulted successfully with over 150 domestic and international organizations. Carl has helped develop and implement a long-term strategy for the Operations area (including Supply Chain, Manufacturing, Logistics) that reduced customer delivery cycle time 75%, while

increasing quality levels by a factor of 100. He was also responsible for implementing world-wide supply chain and out-sourcing strategies. Carl has worked in numerous industries including Pharmaceuticals, Government Agencies, Aircraft, Appliance, Banking, Chemical, Electronics, Trucking, Telecommunications, Construction, Office Equipment, Photographic, Semiconductor, Textiles, Office Equipment, Tobacco, Automotive, Optical, Plastics, Software and Utilities.

Simon Croom

Simon, Executive Director of the Supply Chain Management Institute, is a Fellow of the Chartered Institute of Purchasing & Supply (UK) and a Fellow of the Royal Society for the encouragement of the Arts, Manufactures and Commerce. Simon received his BA in Business majoring in Materials Management from Lanchester Polytechnic in 1978. He was sponsored by Jaguar Cars purchasing department in the UK and subsequently spent 10 years in supply chain management in the engineering and retail industries in the UK. He completed postgraduate studies in politics and history before returning to complete his MSc in Management Science and Operational Research at the University of Warwick in 1990. He then began his academic career at Sheffield Hallam University and subsequently moved to Coventry University where he established the Manufacturing and Supply Chain Management Centre. During this time Simon was also an active founding committee member and Research Officer for the International Purchasing & Supply Education & Research Association (IPSERA). He is an Executive Board member of the European Operations Management Association (EurOMA). On completing his PhD research into the process of collaborative design chain development of the Jaguar XJ8 at the University of Warwick, he was appointed head of Warwick Business School's Supply Strategy Research Unit. Simon is also founder & chair of the Warwick E-Business Forum. He is a specialist in supply chain strategy and operations strategy and has published and spoken widely in the areas of electronic procurement & e-business, supply and distribution channel design, strategic development, process improvement and customer-supplier relationships. He was an invited keynote speaker at the Worldwide Symposium in Purchasing & Supply in Canada in 2000. He is consulted by the UK government's Office of Government Commerce and acts as an advisor to a number of large corporate businesses on aspects of supply chain management and e-business. Simon is an active and innovative teacher, being associated with numerous developments in distance and on-line learning in the UK, Eire and now the University of San Diego. He was a team member of the award-winning development of an on-line supported executive development programme for the Royal Bank of Scotland.

Shreesh Deshpande

Professor Shreesh Deshpande holds a BE (Hons) degree in Mechanical Engineering from BITS, Pilani, India and an MBA from Clarkson University. He received his Ph.D. in Finance from Pennsylvania State University at University Park, PA. Prior to joining USD in 1988 he taught at Concordia University (Montreal) and at Clarkson. His primary teaching interests are in Corporate Finance and Investments in both the graduate and undergraduate programs. His international experience includes teaching in Canada, India and Jamaica. Shreesh has been published in the areas of corporate finance, derivatives and international finance. He also was a co-recipient of a competitive research grant from SSHRC Canada. Shreesh is on the Board of Directors of the Financial Executives Institute (San Diego) and is the faculty advisor for the "Friday Speaker Series" sponsored by the GBSA. He was voted "Professor of the Year 2000", "Professor of the Year 1999" and "Professor who taught you the most 1998" by the graduating business students.

Helen Eckmann

Helen graduated with her doctoral degree from the University of San Diego the spring of 2002. Her field of study on the doctoral and masters levels has been Organizational Leadership. Helen is an Associate Professor at National University. Helen owns a consulting firm: James L. Consulting. She assists various industries (manufacturing, music, nonprofit foundations and pharmaceutical companies). Additionally, she has been a professor for undergraduate and graduate students at Chapman University, University of San Diego and Biola University. Some of the classes she teaches are: Business Ethics, Women, Power and Authority, Leadership and Ethics, Organizational Behavior, and Connecting Courage & Leadership. Helen has a wide-ranging business background. She has worked in banking and manufacturing and was the Director of Personnel for Jazzercise, Corporate Headquarters. She was the Admissions Director for two schools, and at Santa Fe Christian school was part of a collaborative that helped to turn the school from bankruptcy to profitability. Helen is on the board of two nonprofit organizations and is one of the founding directors of The Foundation for College Christian Leaders. She earned an MA in Organizational Leadership from Chapman University in 1998 and a BA in Management in 1996 from the University of Phoenix. Helen has been joyfully married to James K. Eckmann for the past seventeen years. They have four children.

Jim Eckmann

Jim is a Stanford Law School graduate, where he was on the Law Review, class of 1965. After law school he joined a major San Diego law firm, Luce, Forward Hamilton & Scripps. The Vietnam War required 4 years in the Navy as a JAG officer, where he received a Naval Unit Commendation. In 1970, Jim rejoined Luce, Forward and he became a partner there in 1975, working almost exclusively in civil trial work, including lead attorney in a 6-month antitrust jury trial in federal court. Jim left Luce, Forward in 1978 to form his own firm with two other Luce, Forward partners. In 1984, he joined Gary Aguirre to specialize in high-risk, high reward plaintiffs' homeowner jury trials. Gary and Jim were the leaders in this field and the architects of legislation as well as participants in significant and "first impression" appellate decisions. The firm was wildly successful and Jim and Gary 'retired' in 1994. Jim "invented" a course for law school which emphasizes the practical aspects of the practice of law, and also taught Negotiations courses. He has also taught other law-related courses at National University, including on-line, in that school's masters programs through its business school. Jim has varied interests and other accomplishments beyond the legal field including authoring a book, founding a family foundation to provide scholarships, chairing (or membership on) several civic committees, and even volunteering to consult with firms in San Salvador and Bogotá, Colombia. He also was a mediator in complex civil cases, primarily in Las Vegas. Jim walked across his home state of North Dakota in February 1995. Additionally, he has written several original screenplays on varied topics, although none have been produced (so far). Finally, Jim has been a teaching assistant in the USD Master of Science in Supply Chain Management program for the past four years and recently co-authored a paper entitled "Leadership Barriers to Effective Supply Chain Management" for presentation at Conference 2006, an international symposium held at the University of San Diego in April 2006.

Michael Essig

Michael holds the Chair for Materials Management & Distribution at Bundeswehr University Munich and is Co-Director of the Institute for Information Management and Logistics. He earned his diploma degree in business administration („Diplom-Kaufmann“) at the University of Passau in 1993. Subsequently, Michael started working as a lecturer and research fellow at the Department for Business-to-Business Marketing and Supply Management at the

University of Stuttgart (Prof. Dr. Dr. h.c. Ulli Arnold). In 1998, he earned his Ph.D. at the University of Stuttgart. After finishing his habilitation degree at Stuttgart University (2002), Michael joined Bundeswehr University Munich as a full time professor. In addition to his professorship in Munich, he works as a guest professor for several universities including the University of Cooperative Education Stuttgart, the University of Lahr, the Danube-University Krems and the Stuttgart Institute of Management and Technology (SIMT). Since 2002, he has acted as Visiting Research Professor for the European Institute of Purchasing Management (EIPM). Michael's main research interests are strategic supply management, supply networks, pricing policy, and economic theory, with a strong emphasis on new institutional economics. He has worked on several research projects, e.g. on purchasing consortia, international comparison of best practices in supply, and benchmarking of the purchasing function. This includes a research fellowship at the Center for Advanced Purchasing Studies (CAPS) at Arizona State University in Tempe/USA. Michael has had several books and articles published in the field of purchasing and supply and has been a speaker at national and international conferences in this area. Additionally, he has consulting experience with leading companies in the automotive and electronics industries. Michael has received several awards for his research, including the Hans Övelgönne Scientific Award 2000 from the German National Purchasing Association (Bundesverband Materialwirtschaft, Einkauf und Logistik/BME), a best paper award on e-procurement at the 2000 International IPSERA Conference in Sweden and several doctoral grants for conference presentations from the National Association of Purchasing Management (NAPM, now Institute for Supply Management/ISM) and IPSERA. He acts as a reviewer of the "Journal of Supply Chain Management", the "European Journal of Purchasing and Supply Management", "Supply Chain Management: An International Journal" and for the Research College of the Chartered Institute of Purchasing and Supply (CIPS). Michael is a member of the advisory board of a German-based E-Procurement company, the European Research Center of Purchasing and Supply (ERPS), the management committee of the International Purchasing & Supply Education & Research Association (IPSERA) and head of IPSERA's research task group.

John D. Hanson

John Hanson is Assistant Professor of Supply Chain Management at the University of San Diego. Dr. Hanson received a B.A.Sc. in Aerospace Engineering from the University of Toronto and for many years was licensed as a professional engineer. He received an M.B.A. from Michigan State University and subsequently a Ph.D. in Operations Management from the same institution, where he was a Masco doctoral scholar. He retains an affiliation with Michigan State University as a faculty advisor on their award-winning executive leadership program in Operations Management. Prior to entering academia, Dr. Hanson worked for over twenty years in the Automotive industry and held management positions with AlliedSignal (now Honeywell), Siemens, Dura Automotive and Eaton Corp. His fields of expertise have been corporate strategy and advanced technology planning. He has worked extensively in Europe and Asia and holds several patents on automotive technology. At the University of San Diego, Dr. Hanson's research interests are focused on issues of knowledge management in the supply chain. In developing supply chain courses for the School of Business Administration and for the executive programs of the Supply Chain Management Institute, he likes to keep the emphasis on "how business works."

Raymond P. Hummell

Ray has been an adjunct faculty member at the University of San Diego since 1998. At the University of San Diego, he currently teaches *Supply Chain Management* to undergraduate students and *Strategic Cost Management* to undergraduate and graduate students. Other areas of expertise and teaching include Supply Management, Financial and Managerial Accounting, and Micro and Macroeconomics. Ray's more recent work experience outside of academia includes a professional internship at Harley Davidson and controller positions at Western Pacific Foods and Differential Seismology. While at Harley Davidson, Ray developed the company's worldwide commodity strategy for seats and saddlebags, a \$50,000,000 annual spend. The strategy was designed to be a template for the remaining 70+ "commodities" that make up a motorcycle. Ray's research and consulting interests are in accounting systems and cost management in the supply chain. Ray's mentor was Dr. David N. Burt, Professor Emeritus and founder of the Supply Chain Management Institute. Together, they consulted in supply management with corporations including Whirlpool and Avery-Dennison. In addition to teaching, Ray currently assists undergraduate supply chain management students prepare for and secure challenging and well-paid internships and employment in southern California. Ray earned an MBA from the University of San Diego in 1995 and he has a B.A. in Economics from Pomona College in Claremont, California.

Robert Judge

Robert holds undergraduate degrees in Biology and Botany, an MBA and a MS in Information Systems. He is currently pursuing a PhD in Information Systems and Technology at Claremont Graduate University. Robert was previously a CFPIM (although he allowed his certification to expire). His career spans the semiconductor, aerospace, consumer electronics, and Internet Service industries at mid-management and executive levels. His functional responsibilities have included Materiel, Manufacturing, Information Systems, Marketing, Project Management and Customer Support. Robert began his career working for Intel and was responsible for the project management to build their 7th factory and then established and managed its Information Services Department. From the Semiconductor Industry, he moved to a career managing the development of the Manufacturing Planning and Control Systems for Rohr Aerospace (now Goodrich). Robert has also worked in the electronic consumer products industry and was the program manager and then senior product manager (Conexant) for the development of the demodulation technology which made Dish TV and DirecTV possible and then led a team to develop the technology for digital cable products (cable modems and cable set-top boxes). Throughout the last 15+ years of his career, Robert has served both San Diego State University and the University of San Diego as an adjunct professor teaching graduate and undergraduate courses in Operations, Supply Chain Management, Manufacturing Planning and Control Systems, Project Management and Information Systems. His current research interests lie in understanding interorganizational Knowledge Management Systems in Supply Chains and how they influence innovation and the flow of knowledge. His top goal is to complete his PhD and teach full time.

Pat Lupica

Pat's professional mission is *"to be an expert in the area of Supply Chain Management strategy formation and implementation from a global perspective, maintain the ability to view situations from the outside looking in, and to continue my quest for knowledge"*. Pat is passionate about Supply Chain Management, but she is particularly passionate about concepts that tend to break down silo-centric performance, which impede supply chain progress. Her experience encompasses the service sector, high tech [defense] manufacturing, and commercial

manufacturing in various capacities. Pat has participated on contract negotiation and cross-functional collaborative teams with customers such as Intel, Nokia, and Motorola, and has been instrumental in BTB process development for communication and consignment programs. Pat is the Master Scheduler for a medium-size manufacturing firm in Carlsbad, and is currently on a corporate wide ERP functional assessment and implementation team for integration with eight sister companies. She holds a Master of Science in Supply Chain Management from the University of San Diego, an undergrad degree in High Tech Business Management from CSUSM, and a certificate in Production and Operations Management from San Diego State University. Pat is also involved with local APICS and NAPM chapters.

Robert Porter Lynch

Robert has been recognized for his ground-breaking work in creating "alliance architecture," and the profession's first benchmarking studies. He pioneered the initial research in Alliance Architectures with Best Practices research beginning in 1988, followed by a long series of bench-marking studies in Alliance Formation and Management. Robert continues his quest to discover and innovate in the Strategic Alliance Profession. Robert is deeply engaged in the next edge of alliances, specifically *Value Chain Reengineering, the Networked Enterprise, Leadership Role of Alliance Champions, how Trust converts into Breakthroughs & Profit, Alliances as Engines of Innovation, and the New Economics of Fast Time*. In his consulting practice, Robert places a strong emphasis on implementation. in a wide variety industries ranging from aerospace (aviation & defense), automotive, energy, financial services (banking, real estate, insurance), high tech (computers, electronics, telecommunications,) and medical (biotech, health care, instrumentation, pharmaceutical, managed health care), and petro-chemicals. His clients have included Accenture, Astra-Merck, AT&T, Bell Canada, BellSouth, Cisco Systems, Dow Chemical, Dupont, EDS, Eli Lilly, GE, Hewlett Packard, Honeywell, IBM, Lockheed-Martin, Lucent, Media One, Mobil, PacBell, Price Waterhouse Coopers, Procter & Gamble, Prudential, Smith Kline Beecham, Sprint, USAA, VeriSign, Warner Lambert, Wells Fargo, and Xerox. Robert has acted as negotiations coach for scores of companies, joining them together in a strategic relationship. His commitment to training executives throughout the world in the best practices in alliance formation and management has resulted in over five thousand people around the world with deep skills and capabilities in alliance formation and management. Robert often speaks before international and domestic business groups, and has appeared on television and radio, and syndicated tape distribution. He wrote the award winning book, *The Practical Guide to Joint Ventures and Corporate Alliances* (John Wiley & Sons, 1989)," the best selling book, *Business Alliances: The Hidden Competitive Weapon*, (John Wiley & Sons, 1993), and the popular chapter "Fostering Champions" for Peter Drucker's *Leader of the Future* book (1999). He is currently writing two books: *Breakthroughs in Cooperation – How to Master the Art of Strategic Alliances*, and *The Impending Battle of Value Chains – The Strategy and Implementation of the Networked Enterprise*. His numerous articles on alliances have appeared in a broad range of magazines. He is often quoted in business journals such a *Nations Business, The Wall Street Journal, and The Conference Board Reports*. Robert serves as advisor to several hi-tech companies where he provides strategic expertise, and he serves as an advocate for both the interests of the company and its alliance relationships. Robert holds a master's degree in Organizational Development from Harvard University and a bachelor's degree in International Relations from Brown University. He is a faculty member of the American Management Association and teaches alliance courses at the Universities of Alberta, British Columbia, and San Diego. Robert is listed in Who's Who: Global Leaders. He is founding Chairman of the Association of Strategic Alliance Professionals. He served as a Lieutenant in the US Navy, with combat duty in Vietnam. Robert resides in Naples, Florida.

Leonard Perry

Lenny is an Assistant Professor of Industrial & Systems Engineering at the University of San Diego. He earned his PhD in Industrial Engineering in the area of Quality Improvement at Arizona State University, Tempe, Arizona, an M.S.I.E. from Clemson University, Clemson, South Carolina and a B.S.I.E. from Ohio University, Athens, Ohio. His research interests are in the area of applied statistics, statistical process control, and design of experiments. Dr. Perry consults, instructs, and collaborates on quality improvement projects with representatives from biotech, healthcare, defense, and traditional manufacturing operations. He is a certified Six-Sigma Master Black-Belt and an ASQ Certified Quality Engineer.

Carl Rebman, Jr.

Carl is an Assistant Professor of Information Systems and Electronic Commerce at The University of San Diego. He has published over 20 research articles in the areas of speech recognition, electronic group meeting support systems, and neural networks. Carl also conducts research in the areas of enterprise resource planning, end user computing self-efficacy, open source software and marketing information systems. His research has been supported by the Hearin Foundation. Carl also serves as a reviewer for "The Journal of Electronic Commerce", "The Journal of Information Systems Education", and "Decision Sciences Institute". In addition to reviewing articles, Carl also serves on the editorial board of "The Journal of Information Systems Education". Carl has taught courses in the areas of Data Communications and Networking, Web Design, IT Project Management, Enterprise Resource Planning, Marketing, Marketing Information Systems, Management Information Systems, Electronic Commerce, Decision Support Systems, and Information Systems Design and Development. Carl also serves as the Director of the Information Technology Management Institute that provides outreach programs for continuing education students, certificate and training programs for local San Diego IT companies. He is also a member of the San Diego Information Technology Directors group, Association of Information Systems, Decision Sciences Institute, and serves on the executive council for the Academy of Information Technology. Carl has also provided consulting services to the Memphis Redbirds, NASCAR, and the University of Mississippi. Carl obtained a Ph.D. in Management Information Systems with a minor in Telecommunications and Marketing Information Systems from the University of Mississippi, a Master of Business Administration from the University of Mississippi, and two BFA's from the University of Arizona in Media Management and Graphic Design/Photography.

Phil Southey

Phil is a Fellow of the Chartered Institute of Purchasing & Supply (UK) and holds a BSc degree in Mechanical Engineering from Portsmouth Polytechnic and a post graduate DMS from Lanchester Polytechnic. He is currently completing a Ph.D. in Supplier Development at Coventry University in the UK, where he has been a member of Academic Faculty within the School of Engineering since 1991. Here, he leads the teaching of supply chain management and is Course Manager for the MSc in Engineering Business Management and the MSc in Supply Chain Management as well as being a member of the Post Graduate Executive. The quality of these industry related programmes developed in partnership with Jaguar Cars Ltd was recognised through the UK Kelly's award for Excellence in Purchasing and Supply in 1999. Prior to commencing his academic career, Phil held senior purchasing, supply chain management and project management positions at Smiths Industries, General Electric Co and Hawker Siddeley over a fifteen year period. His primary teaching interests are in operations management, supply

chain management and supplier development at post graduate level. His international experience includes teaching in China, Hong Kong and India and he is an invited visiting speaker and external examiner at a number of British universities. He was a founding committee member and membership officer for the International Purchasing & Supply Education & Research Association (IPSE), and he also helped found the Manufacturing and Supply Chain Management Research Centre at Coventry University. Phil has published in the areas of supplier development, supplier associations and the management of co-development. He is an external reviewer for a number of research journals including the International Journal of Operations and Production Management, International Journal of Automotive Technology and Management, International Journal of Physical Distribution and Logistics Management, International Journal of Logistics Research and Applications.

Ron Steffel

Ron Steffel, of Steffel and Associates, recently retired after a very diversified 38-year career at Motorola, Inc. In his most recent position, as Director of Concept to Manufacturing Process redesign, he was responsible for standardizing the product design processes and standardizing transfer of product design information to internal and external manufacturing facilities for all Motorola's equipment businesses. Within his scope were printed circuit design standards, a new common part numbering system and part syntax standards for the corporation, as well as, bills of material, and product data management standards. Particular emphasis was on the collaboration and sharing of product knowledge across multiple development and manufacturing organizations located around the globe. Previous experience includes defining enterprise systems to improve cycle time and reduce cost from customer order entry to the delivery of product to the customer and installation. This incorporated the development of consistent policies over multiple supply management organizations. Additional experience was in managing two offshore, high volume, materials procurement organizations with short lead times and high inventory turns. In his career with Motorola, he has been responsible for the development and production standards of mixed make to stock and make to order products both domestically and offshore. These products include domestically designed and off shore produced products for U.S. consumption, the design and export of equipment from the U.S., as well as the design of product for international markets supplied from multiple offshore factories. Ron received a BEE from Ohio State University, a MBA from the University of Chicago, and a D.B.A. from Nova Southeastern University.

James Tarbox

James Tarbox is the Director of Career Services at San Diego State University. During his academic career, he has also worked at the University of San Diego, San Jose State, Oregon State University, and Penn State. James has published book reviews for the *NACE Journal*, presented at numerous regional and national conferences, and co-chaired the first annual MPACE (Mountain Pacific Association of Colleges and Employers) conference in 2005. He is the current Treasurer for the MPACE Board of Directors. He was awarded the WACE Florence B. Watt award in 2005. James earned his BA from Bates College, and his MA and Ph.D. from Penn State. He is also an alumnus of the NACE (National Association of Colleges and Employers) Management Leadership Institute.

Charles Teplitz

Dr. Charles (Chuck) Teplitz, PMP, has been teaching operations and project management to industry and at universities for 30 years. His university experience includes teaching at the undergraduate and graduate levels at the University of San Diego, the State University of New

York at Albany, Kent State University, Ecole Superiure Libre des Sciences Commerciales Appliquees in Paris, and the Institut Franco-Americain de Management in Paris. Chuck has been certified in Production and Inventory Management (CPIM) by the American Production and Inventory Control Society (APICS) since 1981, and as a Project Management Professional (PMP) by the Project Management Institute (PMI) since 1990 (#401). Industrial and government training and consulting assignments have included the following clients: IBM, Lockheed Martin, U.S. Navy Supervisor of Shipbuilding, Bath Iron Works (a General Dynamics Company), Qualcomm, City of San Diego, County of San Diego, Solar Turbines, IVID Communications, Teledyne-Ryan Aeronautics, Gen-Probe, Johnson Matthey, Computervision, Metropolitan Transit Development Board, General Dynamics-Convair, General Dynamics-Space, General Dynamics-Electronics, Horizons Technology, Competitive Research Institute, Valor Electronics, New York State Department of Social Services, U.S. General Accounting Office Program Evaluation and Methodology Division, U.S. Air Force Logistics Command Human Resources Lab, among others. Publications include articles in such journals as: *Project Management Journal*, *PMNetwork*, *Program Manager*, *Management Accounting*, *Journal of Purchasing and Materials Management*, *Simulation and Games*, *Industrial Marketing Management*, *Supervisory Management*, *Production and Inventory Management*, among others. Chuck served as Director of USD's Graduate Business Program from 1994 to 1998, where he was responsible for recruiting, admitting and advising students pursuing an MBA or International MBA degree. He also founded and served as director of USD's Institute for Project Management for 15 years. His leadership led to the development of a certificate program as well as in-house training for thousands of employees from scores of companies focusing on project management practices according to the PMI Guide to PMBOK. In addition, he established a project management emphasis in USD's MBA program and MS in Global Leadership program. He is past President of the San Diego chapter of PMI, founder of the Education/Training SIG at PMI, a member of the Editorial Review Board of the *Project Management Journal*, as well as a member of PMI's Publications Advisory Board. Chuck received a Bachelor of Business Administration in Cost Accounting from Cleveland State University, a Master of Business Administration in Operations Research, and a Doctor of Business Administration in Decision Sciences & Logistics from Kent State University.

Shelly M. Valdez

Shelly received her BA in Biology and Masters in Speech from Washington University in St. Louis and obtained her Doctorate of Education in Leadership Studies from the University of San Diego. She directed the USD Center for Learning and Teaching for three years. She has been integrally involved with the Web-based Master of Science in Supply Chain Management program at USD since 2002 in the development of syllabi as well as proposal development for the Substantive Change Proposal for WASC Accreditation. She owns her own consulting firm specializing in strategic planning, communication, program development, change management and executive coaching, as well as coaching doctoral level students through their dissertation process. She has taught at Fontbonne University, Chapman University, Platt College, Miramar College, San Diego State University, University of California San Diego, and National University as well as for the U.S. Navy and the U.S. Marine Corps. Shelly has also taught organization leadership, business and technical writing, communication and presentation skills for over 15 years to both corporate and private clients. She has researched, written, edited and developed on-line text for management training products for an international consulting firm. She is a published author, longtime freelance editor (for decades) and a trained mediator with the National Conflict Resolution Center. Shelly is married with 4 daughters and a grandson. When not spending time with her work or family, Shelly is a painter (she likes both acrylic and oil painting) and taught painting classes for several years. She believes in the importance of

volunteering and helping her community so she serves as a volunteer birth doula at a local hospital and as a volunteer mediator for the San Diego Superior Court Small Claims Court.

Edward Zabrycki

Edward Zabrycki, adjunct faculty at Saint Mary's College and Dominican University, is deeply involved in the supply chain management function as an educator, researcher and consultant. He develops and teaches courses in procurement, negotiations, contract management and materials management at both the graduate and undergraduate levels. His extensive experience spans both the public and private sectors. Ed retired as a Commander, Navy Supply Corp. with 23 years experience in purchasing and materials management. Ed as associate professor at the Naval Post Graduate School was a consultant involved in identifying the factors associated with world class purchasing organizations. Ed received his BS degree from the U. S Naval Academy and his MBA from Ohio State University. He holds two certifications :(1) Certified Professional Contracts Manager from the National Contract Management Association and (2) Senior Logistics Professional from the Society of Logistics Engineers.