



John Ahlers Center for International Business
Graduate and Undergraduate Business Study Abroad

School of Business Administration





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“USD’s School of Business undergraduate summer study abroad program in Rome was the most amazing experience of my life! The trip was incredible and changed the way I view the world.”
Amy Hamada ‘05 (BBA)

“One of the things that sets USD apart is our international study abroad program for students and faculty alike. By traveling with our students to places like Beijing, Rio de Janeiro and Barcelona, to name a few, we are able to offer an experience that is both personalized and global in perspective.”
Stephen Standifird,
Associate Professor of Management

John Ahlers Center for International Business

Founded in 1994, the John Ahlers Center for International Business at the University of San Diego is one of only a few privately endowed centers of its kind, worldwide. John and Carolyn Ahlers believed in the importance of enhancing international business study at USD, giving students the resources to excel in today’s growing global economy. To that end, the Ahlers Center sponsors short-term study abroad opportunities on five continents.

Business courses abroad are offered to USD undergraduate students of all academic majors. Undergraduate business courses are taught by USD faculty. Distinguished local speakers, company visits and a variety of cultural activities enhance the classroom experience, provide students with valuable cultural perspective and look great on a resume. The courses meet the residency requirement at USD.

The Ahlers Center for International Business sponsors short-term study abroad programs and international consulting projects designed specifically for graduate students. M.B.A. students from accredited universities are invited to take advantage of these enriching experiences. Participants are exposed via immersion to international business practice, organization and strategy, and are sensitized to the cultural differences that influence effective international interaction. The international consulting projects have been designed to provide students with the opportunity to apply international business concepts to real-world situations abroad.

All business courses are taught in English by internationally recognized faculty and are fully accredited by AACSB International.

Programs and Locations

Graduate and undergraduate business courses abroad are offered in locations across the globe. Below are some examples of graduate and undergraduate programs sponsored by the Ahlers Center.

Undergraduate Programs Abroad

Locations

- Paris/Strasbourg, France
- Rome, Italy
- Buenos Aires, Argentina
- Hong Kong, PRC
- Madrid, Spain

Courses

- Business Communication
- Consumer Behavior
- Financial Management
- International Comparative Management
- International Marketing
- Latin American Business Environment
- International Business Law
- International Economics
- Doing Business with China

Graduate Programs Abroad

Locations

- Rio de Janeiro, Brazil
- Barcelona, Spain
- Beijing/Shanghai, PRC
- Buenos Aires, Argentina
- Prague, Czech Republic
- Cape Town, South Africa
- Lima, Peru

Courses

- Negotiations
- Corporate Governance and Values
- International Comparative Management
- Real Estate Finance and Investment
- Doing Business in China
- International Financial Management
- Global Marketing Seminar
- Latin American Business Environment
- Service Operations Management in a Global Economy

Contact Us

Visit the Ahlers Center Web site for more information on current and upcoming programs. Applications can be downloaded from the Web site and are available in the Ahlers Center office in the Joan B. Kroc Institute for Peace & Justice, Room 134 on the USD campus. Scholarships are available.

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