



2008 ALUMNI HONORS

University of San Diego

Saturday, April 26

SPONSORSHIP OPPORTUNITIES

\$2,500

PREMIER TABLE SPONSOR

- One table (10 guests) with preferred placement and recognition table placard
- Name recognition in the printed program and evening presentation

\$5,000

TRADITION SPONSOR

Includes In-Kind Product and Services

- One table (10 guests) with preferred placement and recognition table placard
- Name recognition in the printed program and evening presentation
- Listing on event signage

\$10,000

ACHIEVEMENT SPONSOR

- One table (10 guests) with preferred placement and recognition table placard
- Logo placement in the invitation, printed program and evening presentation
- Logo placement on event signage
- Logo placement in the April USD Alumni Association e-newsletter (18,000 circulation)

\$20,000

MEDALLION SPONSOR

- Logo placement in the promotional four-color, full-page ad in San Diego Magazine (50,000 circulation and 150,000 impressions)
- One table (10 guests) with preferred placement and recognition table placard
- Logo placement in the invitation, printed program and evening presentation
- Logo placement on event signage
- Logo placement in the April and May editions of the USD Alumni Association e- newsletter (18,000 circulation and 36,000 impressions)

\$35,000

EXCLUSIVE PRESENTING SPONSOR

- Positioned as the Exclusive Presenting Sponsor of the Alumni Honors event
- Logo placement in the promotional four-color, full-page ad in San Diego Magazine as the Exclusive Presenting Sponsor (50,000 circulation and 150,000 impressions)
- Two tables (20 guests) with preferred placement and recognition table placards
- Prominent logo placement in the invitation, printed program and evening presentation
- Significant Exclusive Presenting Sponsor logo placement on event signage
- Recognition and prominent logo placement as Exclusive Presenting Sponsor in the April and May editions of the USD Alumni Association e-newsletter (18,000 circulation and 36,000 impressions)

Logo must be received by Feb. 1, 2008, to be included in the invitation and by April 1, 2008, for all other opportunities.

