

Yen-Ting Lin

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ACADEMIC POSITION

University of San Diego, School of Business Administration , San Diego, CA	Jan/2020-Present
Department chair, Operations, Supply Chain Management and ITM	Sep/2022-Present
Professor in Operations and Business Analytics	Sep/2017-Aug/2022
Associate professor	2011-Aug/2017
Assistant professor	

EDUCATION

- Ph.D., **University of North Carolina at Chapel Hill**, Chapel Hill, NC 2006-2011
Major: Operations, Technology, and Innovation Management
Dissertation Title: Competitive Supply Chain Strategies in the Retail Sector
- M.S., **Stanford University**, Stanford, CA 2004-2005
Major: Management Science and Engineering
- B.S., **National Chiao Tung University**, Hsinchu, Taiwan 1999-2002
Major: Industrial Engineering

PEER-REVIEWED PUBLICATIONS

1. Lin, Yen-Ting, Yinping Mu, Wenli Xiao. 2022 "The Impact of Animal Welfare Regulation on Firms' Product Offerings: Humane or Organic Product." **Naval Research Logistics**, forthcoming.
2. Lin, Yen-Ting, David Pyke, Jayashankar Swaminathan. 2022 "Identifying and Overcoming Barriers to Blockchain Implementation in Supply Chains." **Management Business Review**, forthcoming.
3. Kim, Dong-Young, Yen-Ting Lin, Wenli Xiao, Pengcheng Zhu. 2020 "Customer Degree Centrality and Supplier Performance The Moderating Role of Resource Dependence." **Operations Management Research** 13(1-2): 22-38.
4. Dai, Xiaopei, Yen-Ting Lin, Ruixia Shi, and Di Xu. 2020 "A Manufacturer's Responsible Sourcing Strategy: Going Organic or Participating in Fair Trade?" **Annals of Operations Research** 291: 195-218.
5. Lin, Yen-Ting, Haoying Sun, and Shouqiang Wang. 2020 "Designing Sustainable Products under Co-Production Technology." **Manufacturing & Service Operations Management** 22(6): 1181-1198.
6. Esenduran, Gokce, Yen-Ting Lin, Wenli Xiao, and Minyue Jin. 2020 "Choice of E-Waste Recycling Standard under Recovery Channel Competition." **Manufacturing & Service Operations Management** 22(3): 429-643.
7. Lin, Yen-Ting, Ali K. Parlaktürk, and Jayashankar M. Swaminathan. 2018 "Are Strategic Customers always Bad for a Supply Chain?" **Manufacturing & Service Operations Management** (20)3: 389-600.
8. Lin, Yen-Ting, and Ying-Ju Chen. 2015 "Competitive outsourcing: choosing between value-added services and key component supplying capability." **International Journal of Production Research** 53(12): 3635-3650.
9. Tang, Ning, and Yen-Ting Lin. 2015 "The efficiency of target-date funds." **Journal of Asset Management** 16(2): 131-148.
10. Lin, Yen-Ting, Ali K. Parlaktürk, and Jayashankar M. Swaminathan. 2014 "Vertical Integration under Competition: Forward, Backward, or No Integration?" **Production and Operations Management** 23(1): 19-35.
11. Lin, Yen-Ting, and Ali K. Parlaktürk. 2012 "Quick response under competition." **Production and Operations**

Management 21(3): 518-533.

12. Lin, James T., Tzu-Li Chen, and Yen-Ting Lin. 2009 "Critical material planning for TFT-LCD production industry." **International Journal of Production Economics** 122(2): 639-655.

REFEREED BOOK CHAPTERS AND CASE STUDIES

13. Lin, Yen-Ting, David Pyke, Aubree Corporandy, Richard Clarke. 2021 "Bumble Bee and Blockchain." **Operations Management Education Review**, 15: 33-58.
14. Lin, Yen-Ting, David Pyke, Kristina Feghali. 2019 "Taylor Guitars and Blockchain." **Operations Management Education Review** 13: 23-50.
15. Yazdani, Soodabeh, Yen-Ting Lin, Wenbo Cai, and Edward Huang. 2018 "A game theory perspective on requirement-based engineering design." **In Disciplinary Convergence in Systems Engineering Research**: 901-910. Springer, Cham.
16. Lin, Yen-Ting, Haoying Sun, Shouqiang Wang. 2021 "Socially Responsible Co-product Design." **Responsible Business Operations**, edited by Vinayak Deshpande and Jayashankar Swaminathan, Springer, 2021.
17. Orsdemir, Adem, Vinayak Deshpande, Yen-Ting Lin. 2021 "Vertical Integration for Corporate Social and Environmental Responsibility at Taylor Guitars." **Responsible Business Operations**, edited by Vinayak Deshpande and Jayashankar Swaminathan, Springer, 2021.

SUBMITTED/WORKING PAPERS

18. Lin, Yen-Ting, Ruixia Shi, Xingyi Yang, Wenli Xiao. "Implication of Return Shipping Insurance on Ecommerce Platforms and Vendors." Under analysis.
19. Lin, Yen-Ting, Adem Orsdemir, Ying Zhang. "How Do Producers Fare with Fair Trade?" Under analysis.

AWARDS AND HONORS

- Steber Professorship, University of San Diego 2020
- Outstanding Review Service Award, Production and Operations Management 2015
- School of Business Junior Faculty Research Award 2012, 2013
- USD Enhanced Student-Faculty Interaction Fund (\$500) 2012, 2013, 2014, 2015
- International Opportunity Grants, Ahlers International Center, (\$1,600) 2012

TEACHING

- **University of North Carolina at Chapel Hill**
BUSI 403, Operations Management
- **University of San Diego**
DSCI 300, Prescriptive Business Analytics
DSCI 303, Operations Management
GSBA 506, Operations and the Global Supply Chain
GSBA 593, International Consulting Project
GSBA 594, Blockchain in Business
BSCM 307, Supply Chain Analytics
MSBA 506, Prescriptive Analytics

PROFESSIONAL ACTIVITIES

- Track Co-Chair, POMS Annual Meeting 2016, 2018

- Editorial Review Board Member, Decision Sciences Journal 2020-Present
- Editorial Review Board Member, Production and Operations Management Journal 2015-Present
- Ad-Hoc Reviewer for Production and Operations Management, Decision Sciences, International Journal of Production Research, Computers & Industrial Engineering, Production Planning & Control, Omega
- Session Co-Chair, POMS Annual Meeting 2014

UNIVERSITY SERVICE

- Member, School of Business Associate Dean's Search Committee 2021 – Present
- Member, Operations Management Faculty Search Committee 2021
- Member, Nexus Implementation Working Group 2021
- Chair, Student Success-driven Structure Working Group 2020 – 2021
- Member, School of Business Dean's Search Committee 2019
- Core Area Representative, University Core Curriculum Committee 2018 – 2020
- Member, SoB Appointment, Reappointment, Rank, and Tenure committee member 2018 – 2021
- Member, MS in Business Analytics task force 2017 – 2018
- Member, MBA task force 2017 – Present
- Chair, Area Task Force in Quantitative Reasoning for Core Curriculum Revision 2015 – 2018
- Member, strategic planning steering committee 2016 – 2017
- Organizer, SoB Faculty Research Seminar 2012 – 2017
- Member, Graduate Study Committee, School of Business Administration 2014 – 2015
- Member, Faculty Development Committee, School of Business Administration 2014 – 2015
- Member, Operations Management Faculty Search Committee 2011

CONFERENCE PRESENTATION

How Do Producers Fare with Fair Trade?

- INFORMS Annual Meeting, Anaheim Oct 2021

The Impact of Animal Welfare Regulation on Firms' Product Offerings: Humane or Organic Product

- INFORMS Annual Meeting, Anaheim Oct 2021
- INFORMS Annual Meeting, Seattle Oct 2019
- POMS Annual Meeting, Washington DC May 2019
- POMS Annual Meeting, Houston May 2018
- INFORMS International Meeting, Taipei June 2018

Choice of E-Waste Recycling Standard under Recovery Channel Competition

- POMS Annual Meeting, Seattle May 2017
- POMS Annual Meeting, Orlando May 2016
- INFORMS Annual Meeting, Philadelphia Oct 2015

Sustainable Product Line Design under Co-production Technology

- POMS Annual Meeting, Seattle May 2017
- POMS Annual Meeting, Orlando May 2016
- POMS Annual Meeting, Washington D.C. May 2015
- INFORMS Annual Meeting, San Francisco Nov 2014
- POMS Annual Meeting, Atlanta May 2014

Are Strategic Customers Bad for a Supply Chain?

- INFORMS Annual Meeting, Minneapolis Oct 2013
- POMS Annual Meeting, Denver May 2013
- POMS Annual Meeting, Chicago Apr 2012

Competitive Outsourcing: Choosing a Key Component Manufacturer or a Superior Quality Manufacturer?

- POMS Annual Meeting, Denver May 2013
- INFORMS International Conference, Beijing Jun 2012

Vertical Integration under Competition: Forward, Backward, or No Integration?

- INFORMS Annual Meeting, Phoenix Oct 2012
- INFORMS Annual Meeting, Charlotte Nov 2011
- INFORMS Annual Meeting, Austin Nov 2010

Quick Response under Competition

- INFORMS Annual Meeting, Austin Nov 2010
- INFORMS Annual Meeting, San Diego Oct 2009
- POMS Annual Meeting, Orlando May 2009

INDUSTRY EXPERIENCE

- Intern, Taiwan Semiconductor Manufacturing Company, Industrial Engineering Dept. Mar-Jun 2006
 - Analyzed product life cycle for 90nm, 0.13 um and 0.15/0.18 um processes to develop tools for new process demand forecast.
 - Applied data mining and fuzzy network tools for wafer tape out time and quantity forecast.
- Content Specialist, Responsive Learning Technologies, Los Altos, CA Sep-Dec 2005
 - Identified and analyzed potential market in Asia. Initialized sales in Asia.
 - Online education product translation and development.
- Mandatory Civil Service, Bureau of Foreign Trade, Taiwan Jan 2003- Jun 2004
 - Monitored steel products import/export data for trade policy establishment.
 - Assisted in organizing Taiwan-Japan Steel Dialogue, an international conversation involving industry leaders and high rank government officials.