

Dr. Tara Ceranic Salinas

University of San Diego
Management
(619) 260-2378
Email: tara@sandiego.edu

Education

Ph D, University of Washington, 2008.
Major: Business Ethics
Supporting Areas of Emphasis: Organizational Behavior, Philosophy
Dissertation Title: Bridling Emotions: Exploring Emotions, Context and Ethical Behavior

MBA, University of Washington, 2006.

MA, University of Limerick, 2001.
Major: International Studies
Dissertation Title: La Mordida: The Reality of Corruption in Mexico

BA, University of Pittsburgh, 1999.
Major: Political Science
Supporting Areas of Emphasis: Latin American Studies

Professional Positions

Assistant Professor, University of San Diego. (September 2008 - Present).

Doctoral Student, University of Washington. (August 25, 2003 - June 14, 2008).

Coordinator, David Berg Center for Ethics and Leadership, Katz Graduate School of Business, University of Pittsburgh. (September 1, 2001 - December 15, 2002).

Professional Memberships

Society for Business Ethics. (March 2004 - Present).

Academy of Management: Organizational Behavior Division. (January 2004 - Present).

Academy of Management: Social Issues in Management Division. (January 2004 - Present).

International Association for Business and Society. (January 2003 - Present).

Net Impact. (January 2009 - December 2014).

Development Activities Attended

Ongoing writing group, "Scholarship of Teaching and Learning Writing Group," Center for Educational Excellence: University of San Diego, San Diego, CA. (May 2010 - Present).

Attended Conference, "Teaching and Learning Conference: Academy of Management," Anaheim, CA. (August 7, 2016).

Continuing Education, "Generating, Deepening, and Documenting Student Learning in Community Service-Learning," Center for Educational Excellence (USD). (January 22, 2013).

Seminar, "Sustainability, Eco-theology and Justice," Center for Catholic Thought and Culture, Santo Domingo, Dominican Republic. (January 2, 2010 - January 9, 2010).

Seminar, "Junior Faculty Consortium," Social Issues in Management Division (AoM), Chicago, IL. (August 5, 2009).

Faculty Development, "Mexico City Faculty Development Program," Ahlers Center for International Business, Mexico City, Mexico. (March 12, 2009 - March 15, 2009).

Seminar, "The Fusion of Horizons: Classroom and Community," Center for Community Service-Learning, San Diego, CA. (February 12, 2009).

Workshop, "Diversity Workshop," Community Service-Learning and Center for Educational Excellence, San Diego, CA. (January 21, 2009 - January 22, 2009).

Workshop, "Internationalization of the Curriculum," International Center, University of San Diego, San Diego, CA. (November 21, 2008 - November 22, 2008).

Teaching

Teaching Experience

BUSN 499, Independent Study, 7 courses.

ETLW 302, Business & Society, 37 courses.

GSBA 534, Values, Ethics & Corporate Culture, 5 courses.

GSBA 599, Independent Study, 6 courses.

MGMT 306, Women in Management, 3 courses.

MSGLE 502, Global Business Leadership Ethics, 6 courses.

Non-Credit Instruction

Seminar, Professional and Continuing Education: Taiwanese ESL Teachers. (October 24, 2016).

Seminar, Professional and Continuing Education: Tec de Monterrey Faculty. (June 9, 2016).

Seminar, ICN Business School: Nancy, France, 50 participants. (March 5, 2012 - March 9, 2012).

Seminar, Ahler's Center for International Business. (May 11, 2011 - May 18, 2011).

Seminar, Ahler's Center for International Business. (November 5, 2010).

Seminar, Ahler's Center for International Business, 6 participants. (July 28, 2009).

Directed Student Learning

Directed Individual/Independent Study, "Assessing AACSB Assessment: Ethical Reasoning," Management. (November 2016 - Present).
Advised: Sara Artime

Undergraduate Honors Thesis, "Conscious Capitalism." (August 2016 - Present).
Advised: Akira Bannai

Dissertation Committee Member, Other (Within University of San Diego). (April 2015 - May 2016).
Advised: Peter Maribei

Directed Individual/Independent Study, "Barcinno.com: Creating a sustainable business plan," Management. (September 2013 - December 2013).
Advised: Scott Mackin

Directed Individual/Independent Study, "Corporate Social Responsibility," Management. (September 2012 - December 2012).
Advised: Richard Rathburn

Directed Individual/Independent Study, Management. (January 2012 - May 2012).
Advised: Jennifer Miles

Directed Individual/Independent Study, "Selling with Integrity," Management. (January 2011 - May 2011).
Advised: Jeffrey Chavez

Directed Individual/Independent Study, Accounting. (January 2011 - May 2011).
Advised: Jerome Carollo

Supervised Research, "Business & Society Study," Other (Within University of San Diego). (January 2011 - May 2011).
Advised: Abigail Berk

Supervised Research, "The Performative Elements of Business," Other (Within University of San Diego). (January 2011 - May 2011).
Advised: Taysia Dubinina

Undergraduate Honors Thesis, Accounting. (January 2011 - May 2011).
Advised: Jennifer Scharre

Directed Individual/Independent Study, "The impacts of fraud on employee behavior," Accounting. (September 2010 - December 2010).
Advised: Mark Yeilding

Directed Individual/Independent Study, "Exploring "green" options at the USD bookstore," Management. (January 2010 - May 2010).
Advised: Kevin Kahle, Brenden Magnino

Directed Individual/Independent Study, Marketing. (January 2010 - May 2010).
Advised: Sara Bedford

Undergraduate Honors Thesis, Finance. (September 2009 - May 2010).
Advised: Stephanie Mercer

Directed Individual/Independent Study, "Ethical Fashion: Daily Thread Business Plan," Management. (September 2009 - February 2010).
Advised: Jessica Althoff

Directed Individual/Independent Study, "Understanding Media Ethics," Management. (September 2009 - December 2009).
Advised: Paul Richards

Undergraduate Honors Thesis, "Corporate Social Responsibility and Changing Societal Expectations: Their Influences on Business Today." (January 2009 - March 2009).
Advised: Karen Majovski

Awards and Honors

Faculty Appreciation, Mortar Board. (October 25, 2016).

Nominated, University Professorship for the School of Business Administration, University of San Diego. (November 2015).

Nominated, Faculty of the Year, Beta Theta Pi. (April 2014).

SBA Service Award, School of Business Administration. (September 2014).

Nominated, Innovation in Experiential Education Award, Center for Educational Excellence. (December 2013).

Nominated, University Professorship for the School of Business Administration, University of San Diego. (November 2013).

SBA Teaching Award, School of Business Administration. (September 2013).

Dual Excellence Award, School of Business Administration. (September 2012).

Nominated, Faculty of the Year, Beta Theta Pi. (April 2012).

SBA Teaching Award, School of Business Administration. (September 2011).

Outstanding Professor, Gamma Phi Beta. (November 22, 2010).

Nominated, Faculty of the Year, Beta Theta Pi. (April 2010).

Finalist, Dissertation Competition, Society for Business Ethics. (August 2009).

Nominated, Golden Apple Award, Teaching Excellence Committee. (April 2009).

Research

Published Intellectual Contributions

Book Chapters

Montiel, I., Ceranic Salinas, T. (2015). Cooking Up Solutions to Climate Change: The Role of Sustainable Entrepreneurs. Handbook of Entrepreneurship and Sustainable Development Research. Edward Elgar Publishing.

Reynolds, S. J., Ceranic, T. (2009). On the causes and conditions of moral behavior: Why is this all we know? Psychological Perspectives on Ethical Behavior and Decision Making. Charlotte, NC: Information Age Publishing.

Case Studies

Ceranic, T., Montiel, I., Cook, W. (2013). Grenada Chocolate Company: Big Decisions for a Young Social Enterprise on a Small Island. Journal of Business Ethics Education.

Ceranic, T. (2012). *The Ultimate Fighting Championship and Cultural Viability* (10e ed.). *Strategic Management: Competitiveness and Globalization Cases and Concepts*.

Ceranic, T. (2011). *The Ultimate Fighting Championship and Cultural Viability*. Ivey Publishing.

Ceranic, T., Montiel, I., Cook, W. S. (2011). *Sierra Nevada Brewing Company: End of Incentives*. *North American Case Research Journal*.

Morris, T., Ceranic, T. (2011). *Vermilion Iron Mining*. *Journal of Business Ethics Education*, 8.

Conference Proceedings

Ceranic Salinas, T., Peters, M. (2015). *The Seas of Change: Exploring the Impacts of Semester at Sea on Students' Personal and Professional Growth*. *International Association for Business and Society*.

Ceranic, T. (2013). *Time for a Tune Up: Engaged Learning for a New Generation of Business Students*. *International Association for Business and Society*.

Morris, T., Ceranic, T. (2009). *Vermilion Iron Mining Company* (1st ed., vol. 23, pp. 49). www.nacra.net. Boston, MA: North American Case Research Association.

Encyclopedia Entries and Book Reviews

Ceranic Salinas, T. (in press). *Communicative Ethics*. *Encyclopedia of Business Ethics and Society*.

Ceranic Salinas, T. (in press). *Contempt*. *Encyclopedia of Business Ethics and Society*.

Ceranic Salinas, T. (in press). *Absolutism, Ethical*. *Encyclopedia of Business Ethics and Society*.

Ceranic Salinas, T. (in press). *History of the International Association of Business and Society (IABS)*. *Encyclopedia of Business Ethics and Society*.

Ceranic, T. (2011). *Moral Courage in Organizations*. *Journal of Business Ethics Education*.

Ceranic, T. (2010). *An Introduction to Business Ethics*. *Journal of Business Ethics Education*.

Refereed Journal Articles

Ehrich, K., Ceranic, T., Liu, J. (2014). *Business Unusual: Transforming Business School Curricula through Community Engagement*. *Metropolitan Universities Journal*.

DeCelles, K. A., DeRue, D. S., Margolis, J. D., Ceranic, T. (2012). Does Power Corrupt or Enable? *Journal of Applied Psychology*.

Reynolds, S. J., Ceranic, T. (2007). The Effects of Moral Identity on Moral Behavior: An Empirical Investigation of the Moral Individual. *Journal of Applied Psychology*, 92(6), 1610-1624.

Presentations Given

Ceranic Salinas, T., International Association for Business and Society, "Teaching Business & Society at the Crossroads: A Pecha Kucha Session Exploring Innovative Pedagogies," Park City, UT. (June 2016).

Ceranic Salinas, T. (Presenter & Author), Peters, M. (Author Only), International Association for Business and Society, "The Seas of Change: Exploring the Impacts of Semester at Sea on Students' Personal and Professional Growth," Papagayo, Costa Rica. (March 2015).

Sgoutas-Emch, S. (Presenter & Author), Liu, J. (Presenter & Author), Ceranic, T. (Author Only), Zarate, S. (Presenter & Author), "Preparing Faculty for the Scholarly Work of Civic Engagement." (October 2014).

Harris, H. (Presenter & Author), Ceranic, T. (Presenter & Author), Joseph, G. (Presenter & Author), Academy of Management, "Using Film and Video in Business & Society," Philadelphia, PA. (August 2014).

Ceranic, T., Rosina, M. (Presenter & Author), Angus, D. (Author Only), Cathryn, B. (Author Only), International Association for Business and Society, "Towards an Understanding of Business Students' Ethical Perspectives: Implications for Moral Awareness, Moral Reasoning and Moral Decision Making," Sydney, Australia. (June 2014).

Ceranic, T., "Scholarship of Teaching and Learning at USD," Center for Educational Excellence. (October 24, 2013).

Ceranic, T., "Business Ethics Today," Torrey Pines Rotary Club. (October 2, 2013).

Harris, H. (Presenter & Author), Ceranic, T., Dars Ellis, A. (Presenter & Author), Sandhu, S. (Presenter & Author), Merriman, K. (Author Only), Academy of Management, "Effective use of social media in teaching for social, environmental and ethics topics," Orlando, FL. (August 2013).

Cohen, M. (Presenter & Author), Ceranic, T., Freeman, R. E. (Presenter & Author), Deinhart, J. (Presenter & Author), Werhane, P. (Presenter & Author), Society for Business Ethics, "Assessment in business ethics education," Orlando, FL. (August 2013).

- Ceranic, T., "Junior Faculty Presentation," Social Issues in Management Doctoral Consortium. (August 8, 2013).
- Ceranic, T., International Association of Business and Society, "Time for a Tune Up: Engaged Learning for a New Generation of Business Students," Portland, OR. (June 2013).
- Ceranic, T. (Discussant), "Junior Faculty Reflection," Center for Educational Excellence. (May 2, 2013).
- Ceranic, T. (Presenter & Author), Community Service Learning: Regional Perspectives and Practices, "Incorporating Service Learning in the SBA," MiraCosta College, Oceanside, CA. (March 2, 2013).
- Ceranic, T., "What is Business Ethics?," University Prep Academy. (February 15, 2013).
- Ceranic, T., "Best Practices," Teaching Excellence Committee. (November 15, 2012).
- Ceranic, T. (Presenter & Author), Ehrich, K. (Presenter & Author), Liu, J. (Presenter & Author), Coalition of Urban and Metropolitan Universities (CUMU), "Making the Business Case: Transforming Business School Curricula through Community Engagement," CUMU, Chattanooga, TN. (October 2012).
- Ceranic, T. (Author Only), Harris, H. (Presenter & Author), Fein, E. (Presenter Only), Kim, A. (Presenter Only), Gaspar, J. (Presenter & Author), Academy of Management, "Creating Balance: Enhancing cognitive skills and behavioral change in course design," Social Issues in Management, Boston, MA. (August 2012).
- Ceranic, T. (Author Only), Dars Elis, A. (Presenter & Author), Harris, H. (Presenter & Author), Merriman, K. (Author Only), Weber, J. (Presenter Only), Academy of Management, "Effective online teaching for social and environmental topics," Social Issues in Management, Boston, MA. (August 2012).
- Ehrich, K. (Presenter & Author), Ceranic, T. (Presenter & Author), Continuums of Service, "Business Unusual: Transforming Business School Curricula Through Community Service-Learning and Engagement," Washington Campus Compact, Seattle, Washington. (April 2012).
- Ceranic, T. (Presenter & Author), Pacific Southwest Academy of Legal Studies in Business, "What is it that they want?! Creating a business ethics pedagogy based on student reflections," PSWALSB, Palm Springs, CA. (February 2012).
- Ceranic, T., Academy of Management, "Tricky Topics in MBA vs. Undergraduate Courses," Social Issues in Management, San Antonio, TX. (August 2011).

- Ceranic, T., Academy of Management, "Using Reflection Techniques in a Business Course," Social Issues in Management, San Antonio, TX. (August 2011).
- Ehrich, K., Ceranic, T., Liu, J., 14th Annual Continuums of Service Conference, "Beyond the Bottom Line: Incorporating Service Learning in a Business School," San Diego. (April 28, 2011).
- Ceranic, T. (Presenter & Author), Litzky, B. (Presenter & Author), Academy of Management, "We Know It's Important, But How Do You Teach That?! Pedagogical Techniques in SIM-Related Courses," Social Issues in Management, Montreal, (August 2010).
- Ceranic, T., "Early Career Panel," Social Issues in Management Doctoral Consortium. (August 6, 2010).
- Ceranic, T. (Presenter & Author), International Association for Business and Society, "Ethics in the Octagon?," Banff, Alberta, Canada. (March 2010).
- Ceranic, T. (Presenter Only), Brown, J. (Presenter Only), Orlitzky, M. (Presenter & Author), Litzky, B. (Author Only), Academy of Management, "A time for new topics in Management curricula?," Social Issues in Management, Chicago, IL. (August 2009).
- Ceranic, T. (Presenter & Author), Reynolds, S. J. (Author Only), Academy of Management, "Bridling emotions: Emotions, context and environmental behavior," Chicago, IL. (August 2009).
- Ceranic, T., "Welcome to USD," New Faculty Orientation. (August 26, 2009).
- Ceranic, T. (Presenter & Author), Montiel, I. (Author Only), Harman, W. (Author Only), International Association for Business and Society, "Cooking up solutions for climate change," Snowmass, CO. (June 2009).
- Ceranic, T. (Presenter & Author), International Association for Business and Society, "Thinking unlike a mountain: The ethical implications of ecotourism in the Caribbean," IABS, Snowmass, CO. (June 2009).
- Ceranic, T., "I'm Going to College Day," Center for Community Service-Learning. (May 11, 2009).
- Ceranic, T. (Discussant), "Debating with Ethics," Ethics Bowl. (March 2009).
- Ceranic, T. (Discussant), International Education Week 2008. (November 21, 2008).
- Ceranic, T. (Presenter & Author), First annual behavioral ethics conference, "Bridling emotions," University of Central Florida, Orlando, FL. (February 2008).

Grants

Ceranic, T., "Faculty/Student Interaction Grant," Sponsored by Associate Provost, University of San Diego, \$500.00. (April 2012).

Ceranic, T. (Principal), "International Opportunity Grant (Nancy, France)," Sponsored by International Center, University of San Diego. (March 2012).

Ceranic, T., "Faculty/Student Interaction Grant," Sponsored by Associate Provost, University of San Diego, \$500.00. (November 2010).

Ceranic, T. (Principal), "International Opportunity Grant (Grenada, West Indies)," Sponsored by International Center, University of San Diego, \$1,500.00. (January 8, 2009 - January 18, 2009).

Research in Progress

"Can Strong Organizational Ethical Values Deter Employee Fraud?".
(preparing for submission to Auditing: A Journal of Practice & Theory).

"Empathy in the Business Classroom" (Planning).

"A Whale of a Tale: SeaWorld and the Human Society of the United States" (Writing Results).

"Partitioning principles and practicality: Developing and validating The Ethical Standards of Judgment Questionnaire" (Writing Results).

"The Impacts of Student Reading on Course Performance" (Planning).

"Towards an Understanding of Business Students' Ethical Perspectives: Implications for Moral Awareness, Moral Reasoning and Moral Decision Making" (On-Going).

"Understanding the AACSB Assessment of Ethical Reasoning" (On-Going).

Service

Editorial and Review Activities

Ad Hoc Reviewer, Papers, "Journal of Business Ethics Education." (April 2014 - Present).

"Journal of Management Studies." (May 2013 - Present).

Ad Hoc Reviewer, Papers, "Journal of Business Ethics." (August 2009 - Present).

Editorial Board Member, "The Journal of Organizational Moral Psychology." (July 2009 - Present).

Ad Hoc Reviewer, Papers, "Business Ethics Quarterly," 5 reviews. (January 2006 - Present).

Associate Editor, "Social Issues in Management Division," Academy of Management. (December 2004 - Present).

Ad Hoc Reviewer, Papers, "Society for Business Ethics." (March 2004 - Present).

Ad Hoc Reviewer, Papers, "Business and Society." (January 2004 - Present).

Ad Hoc Reviewer, Papers, "International Association for Business and Society." (March 2003 - Present).

Ad Hoc Reviewer, Papers, "Responsible Leadership Case Competition," European Foundation for Management Development. (December 2011 - February 2012).

Ad Hoc Reviewer, Papers, "North American Case Research Association." (June 2009 - June 2010).

General Service

Academic Area

International Association of Business and Society: Membership Director. (January 2014 - Present).

Chairperson, Social Issues in Management Doctoral Consortium. (August 2014 - August 2015).

Co-Chair, Social Issues in Management Doctoral Consortium. (August 2013 - August 2014).

Division Representative: Social Issues in Management Division (AoM). (August 2011 - August 2014).

International Association of Business and Society: Newsletter Editor. (November 2009 - December 2013).

Advisory Board, Sustainability, Ethics, Entrepreneurship Conference: Colorado State University. (January 2013 - April 2013).

Committee Chair, Curriculum Committee: Social Issues in Management Division (AoM). (August 2008 - August 2012).

Committee Chair, Book Award Committee: Social Issues in Management Division (AoM). (August 2009 - August 2010).

Committee Member, Membership Committee: Social Issues in Management Division (AoM). (August 2008 - August 2010).

Book Award Committee: Social Issues in Management Division (AoM). (August 2008 - August 2009).

School of Business

Committee Member, ARRT Committee. (September 2015 - Present).

Liaison, School of Business and Center Educational Excellence. (September 2014 - Present).

Workshop Organizer, CEE + School of Business: International Students in the School of Business. (October 25, 2016).

Workshop Organizer, CEE + School of Business: Cheating: Resources, Recommendations and Recent Examples. (September 27, 2016).

Workshop Organizer, CEE + School of Business: International Opportunities for Faculty. (April 22, 2016).

Workshop Organizer, CEE + School of Business: Testing: Policies, Procedures and Design. (March 15, 2016).

Management Area Faculty Recruitment. (May 2015 - November 2015).

Workshop Organizer, CEE + School of Business: Flipping Your Classroom. (October 15, 2015).

Workshop Organizer, CEE + School of Business: Controversial Class Policies. (September 19, 2015).

Task Force Chair, Innovative and Engaged Pedagogy Taskforce. (October 2014 - July 2015).

Workshop Organizer, CEE + School of Business: Evaluating Student Evaluations. (April 24, 2015).

Workshop Organizer, CEE + School of Business: Best Practices from Award Winners. (February 13, 2015).

Workshop Organizer, CEE + School of Business: Syllabus Reflection and Course Changes. (December 4, 2014).

Workshop Organizer, CEE + School of Business: To Curve or not to Curve? (November 11, 2014).

Workshop Organizer, CEE + School of Business: Assessing Student Engagement. (September 19, 2014).

Committee Member, SBA Solidarity Committee. (November 2011 - May 2014).

Committee Member, AACSB Ethics Assessment Committee. (January 2013 – November 2014).

European Foundation for Management Development: Responsible Leadership Case Competition. (December 2011 - February 2012).

Management Area Faculty Recruitment. (August 2008).

Student Organizations

Student Org Advisor (Professional Org), Net Impact (Undergraduate). (September 2016 - Present).

Student Org Advisor (Professional Org), Net Impact (Undergraduate). (September 2011 - October 2015).

Student Org Advisor (Professional Org), Net Impact (MBA). (September 2010 - September 2014).

Debate Organizer and Moderator, USD College Libertarians and USD Student for a Sweat-Free Campus. (March 2009 - April 17, 2009).

University of San Diego

Committee Chair, Ethics Area Task Force (ATF). (September 2016 - Present).

Examined Life, Humanities Center, Course Coordinator. (September 2016 - Present).

Committee Member, Humanities Center Advisory Board. (September 2016 - Present).

Committee Member, Center for Educational Excellence Advisory Board. (December 2014 - Present).

Safe Space Ally. (August 2009 - Present).

Panel Member, Center for Educational Excellence: The ARRT of Writing Self Evaluation Letters. (September 2, 2016).

Task Force Member, Ethics Area Task Force (ATF). (June 2015 - August 2016).

Freshman Convocation, Speaker. (August 29, 2016).

Judge, Center for Peace and Commerce: Social Innovation Challenge. (February 2016 - April 2016).

Committee Member, Honors Program Committee. (September 2015 - December 2015).

Committee Member, Changemaker HUB: Changemaker Challenge Council. (July 2013 - December 2014).

Committee Member, Changemaker Faculty Champion. (September 2013 - August 2014).
Judge, Center for Peace and Commerce: Social Innovation Challenge. (March 2014 - April 2014).

Advisor, Center for Peace and Commerce: Social Innovation Challenge. (March 2014 - April 2014).

Judge, PRIDE's Celebration of Gender Expression: Supreme Drag Superstar. (April 25, 2014).

Reviewer, Changemaker HUB: Scholarship Committee. (November 2013).

Session Chair, Center for Peace and Commerce: Social Innovation Challenge Idea Lab (Inspire). (October 1, 2013).

Judge, Center for Peace and Commerce: Social Innovation Challenge. (March 2013 - April 2013).

On camera Interview, Changemaker HUB. (February 18, 2013).

Judge: Silent Spring Essay Contest, Center for Educational Excellence: USD Just Read! (December 2012).

Session Chair, Center for Peace and Commerce: Social Innovation Challenge (Ideas Meet Reality). (November 29, 2012).

Advisor, Center for Peace and Commerce: Social Innovation Challenge. (February 2012 - May 2012).

Creative Collaborations Faculty Representative: School of Business Administration. (January 2012 - April 2012).

Advisor, Center for Peace and Commerce: Social Innovation Challenge. (May 2011 - December 2011).

Discussant, Business Themes in The Mail Order Bride, Undergraduate Theater Arts Program. (May 2, 2011).

Committee Member, International Studies Committee. (October 2009 - May 2011).

Faculty Scholar: Center for Community Service-Learning. (September 2009 - August 2010).

Committee Member, Working Group on Research & Education opportunities related to sustainability, Member. (October 2008 - May 2010).

Discussant, Business Themes in (Anony)mous, Undergraduate Theater Arts Program. (May 6, 2009).